



# **Aiir Studio**

## Portfolio

# Aiir Studio

<http://www.aiir.studio>

我们是一个成立于2016年，由行业内顶尖Freelancer组成的精品化创意视觉团队。专注全流程CG概念视效、动态图形的制作与研发。将现实与想象、真实与虚幻相互交织，致力于为客户提供更具传播力与美学的视觉设计。

We are a top-tier creative visual team composed of elite freelancers in the industry, founded in 2016. We specialize in the full process of CG concept visual effects and motion graphics production and development. By interweaving reality and imagination, as well as truth and illusion, we are committed to providing our clients with more compelling and aesthetically pleasing visual designs.





**Commercial**

商业项目

studios



Project

Coach x Wonderland  
Seen by Tabby



Project



时代少年团 《朱雀》







Project



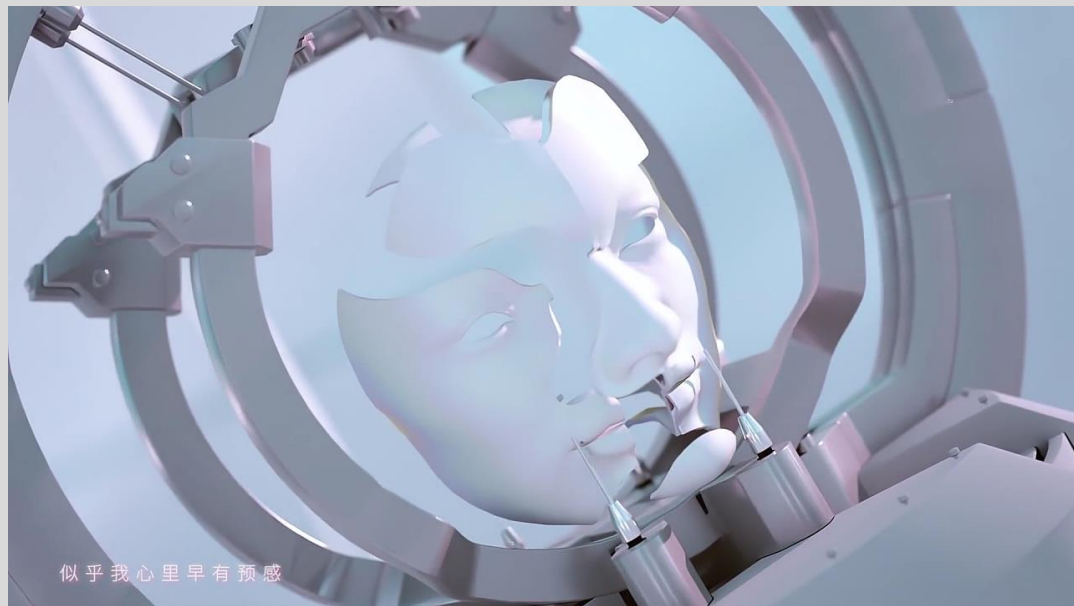
ChristianLouboutin路铂廷-龙年新春大片





## 宋茜《怀念》

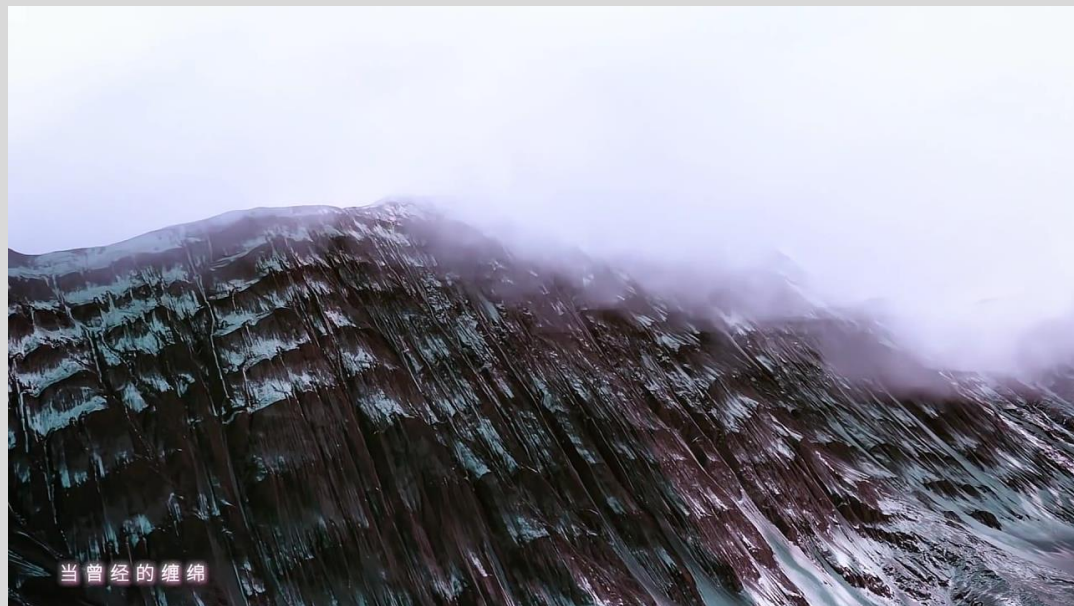
Victoria在茫然中打开会议的包裹，封存的感情备注入脑海



似乎我心里早有预感



日渐疏远



当曾经的缠绵



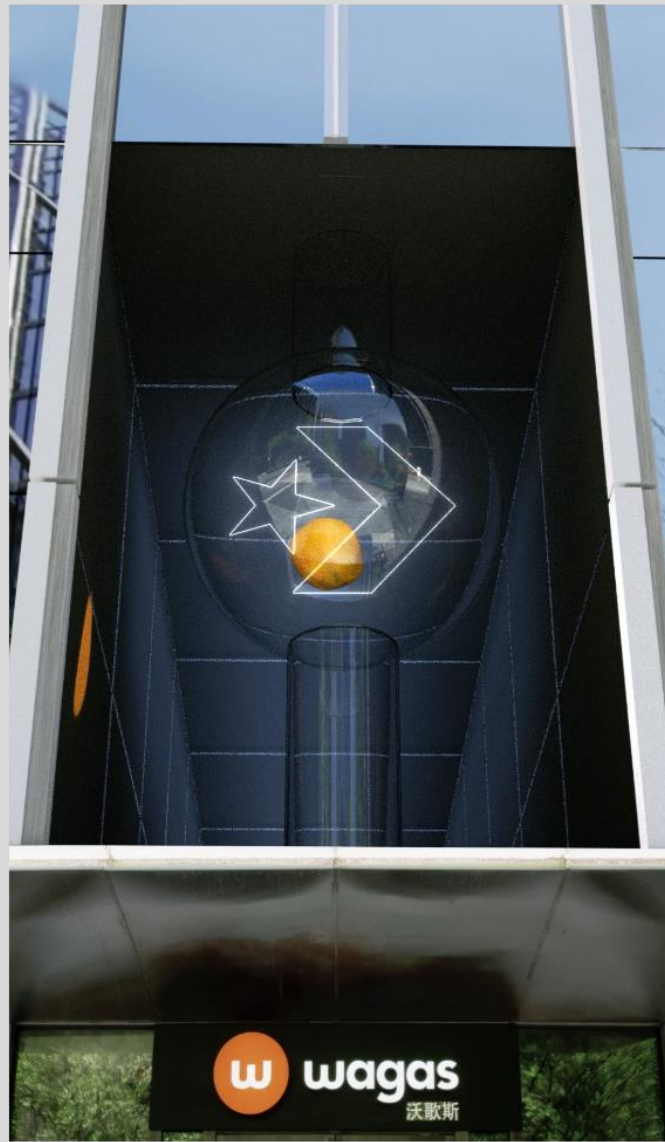
或许是为了

Project



DFS环球免税店-新年视觉开发





Project

Wagas x 匡威



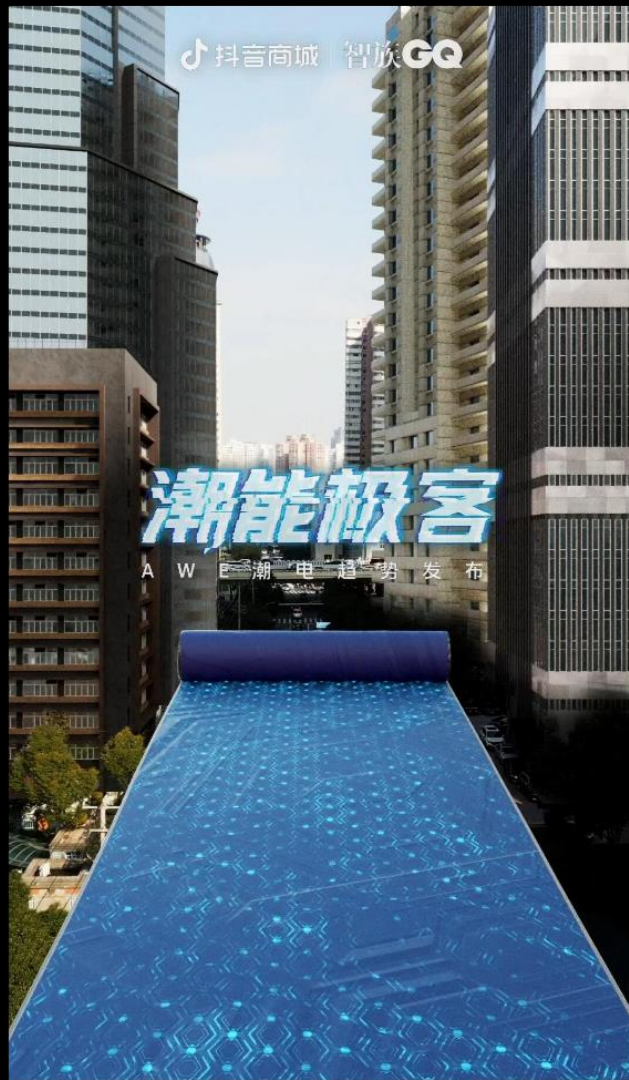
CONVERSE

# 轻快搭子

玩出型 wagas

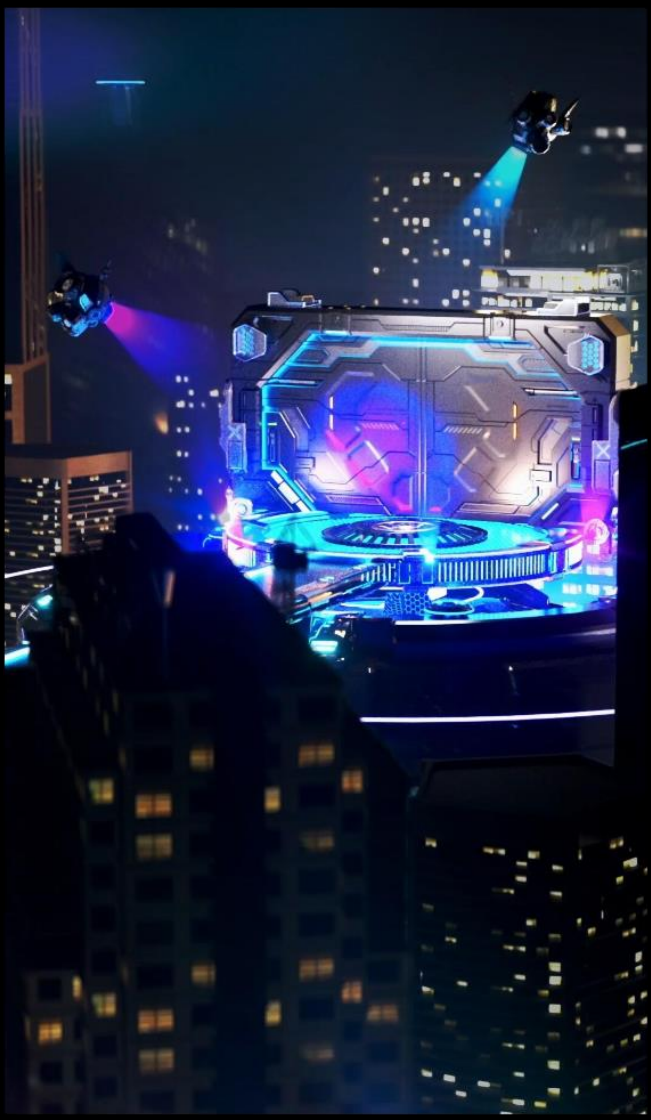
A promotional advertisement for Converse shoes. The background is a bright blue sky with white clouds. In the center, there is a pair of white Converse sneakers with a thick white sole and black laces. To the left and right of the sneakers are two Wagas food items: a bowl of food with salmon, avocado, and kiwi, and a cup of Wagas smoothie. The Converse logo, a white star and arrow, is positioned above the sneakers. The text "CONVERSE" is written in white capital letters above the sneakers. The main headline "轻快搭子" (Light and Fast Partner) is written in large, bold white characters. Below it, the text "玩出型 wagas" (Play out style wagas) is written in smaller white characters. A yellow star is also visible near the sneakers.





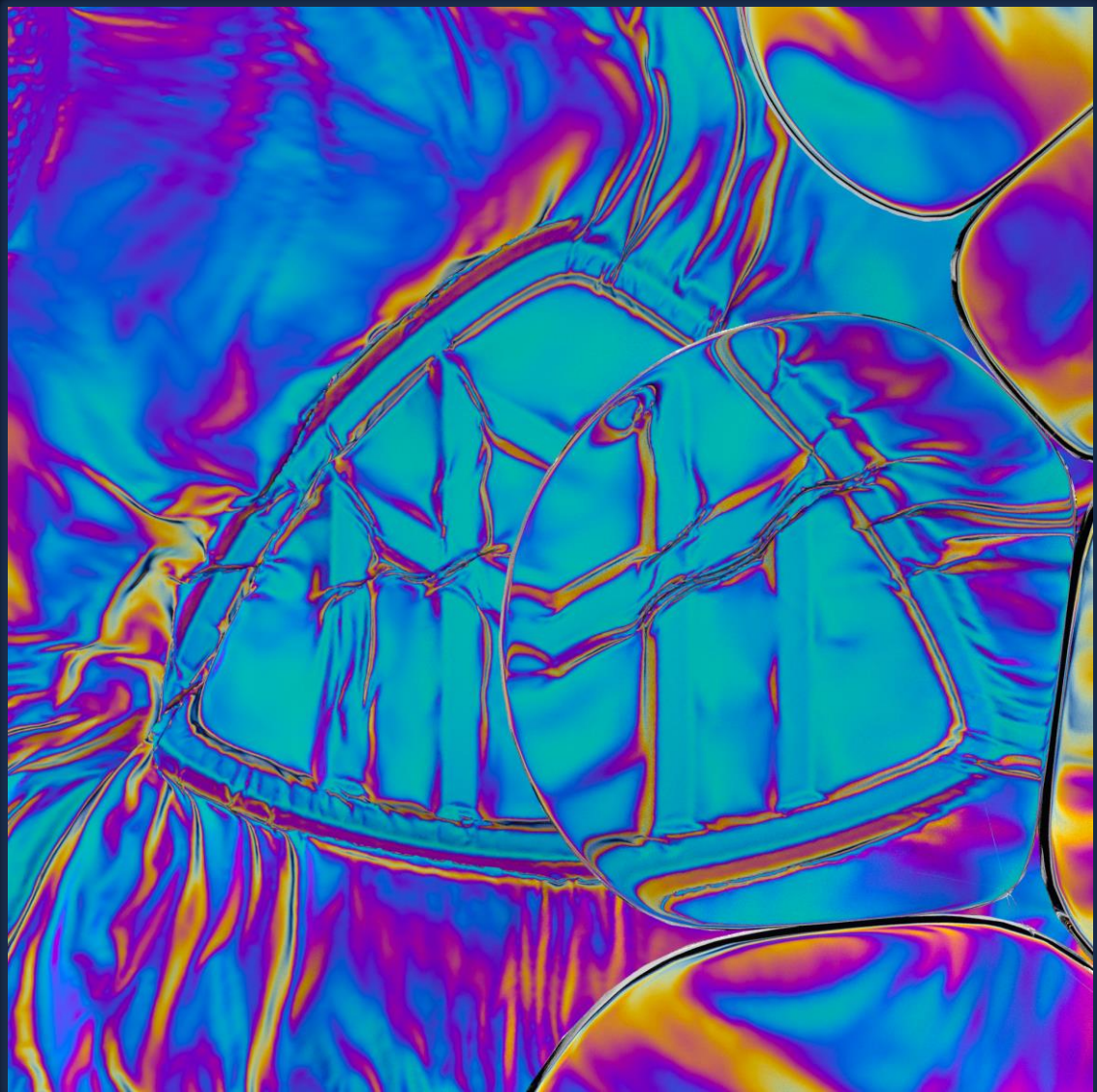


Project

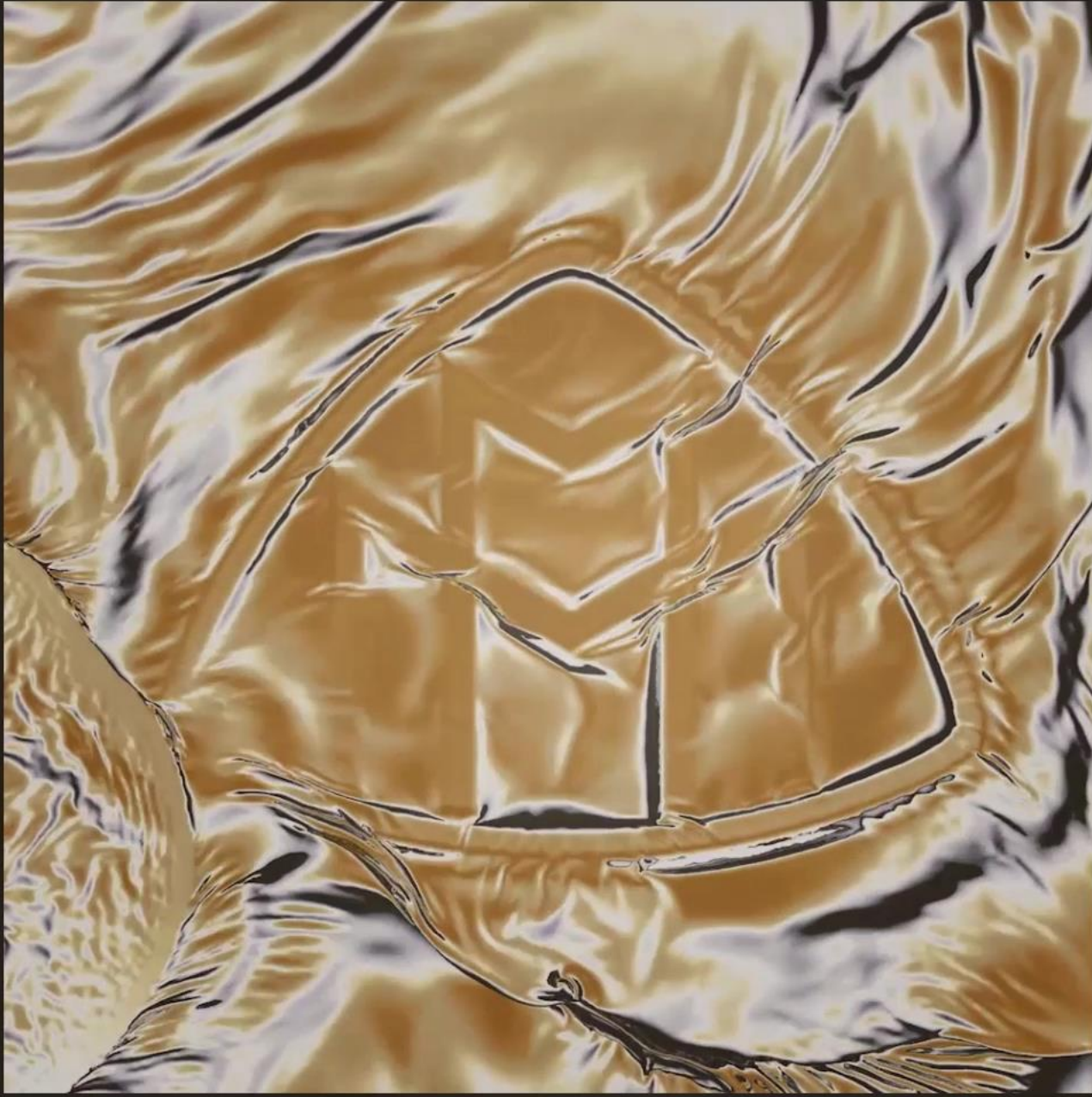


Project

Project



奔驰迈巴赫车展LOGO动态



Project



Casekoo情人节手机壳

# Project

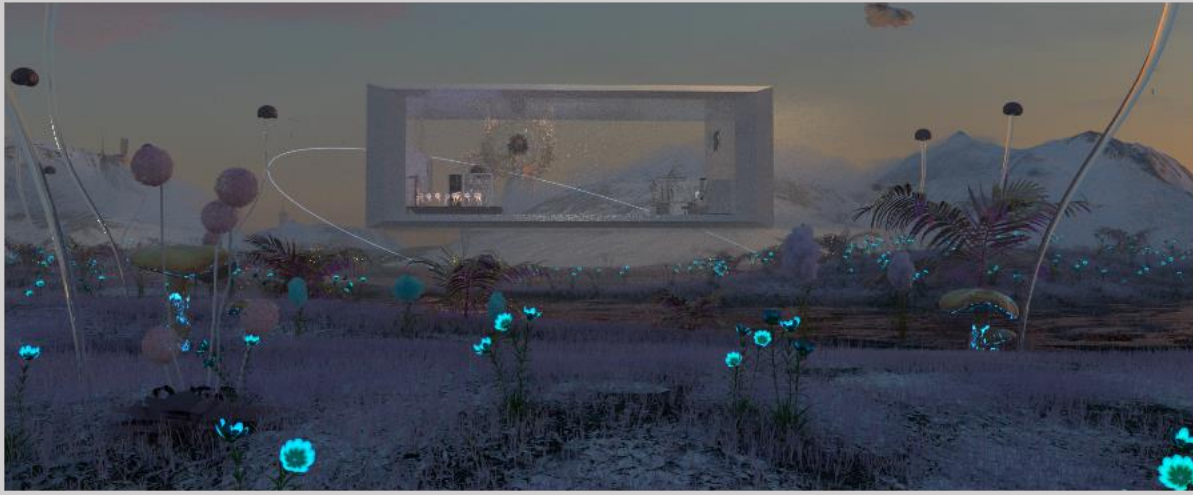




《瑞丽服饰美容》 蒲公英实验室



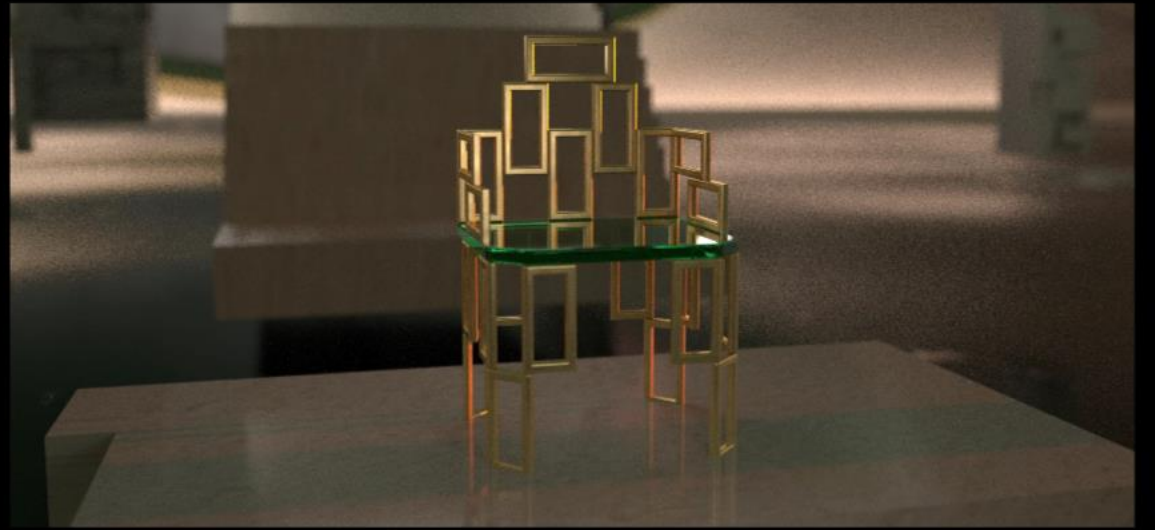




Project



意大利家具 Francesco Molon TVC

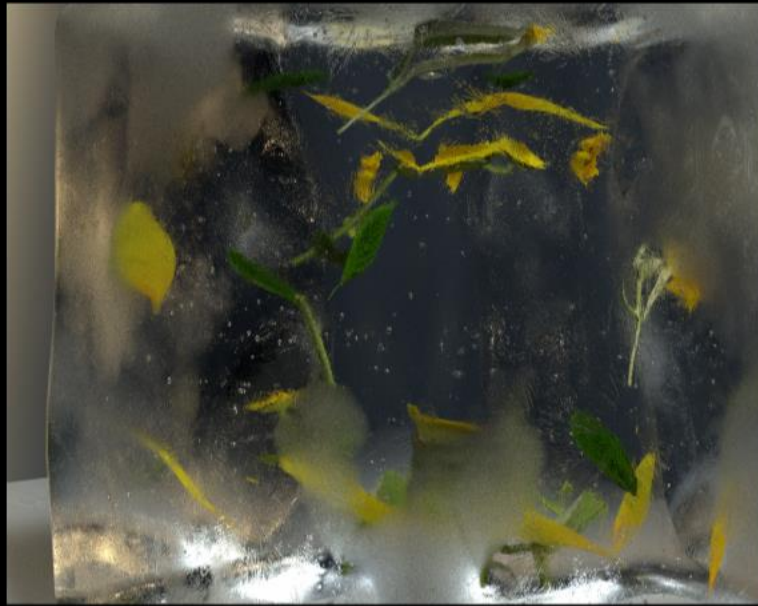




Project



鹿晗《风吹过》预告CG





Project

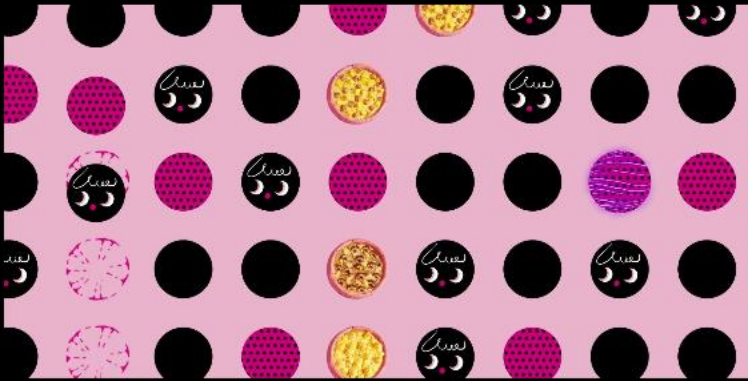
Nowness Retro





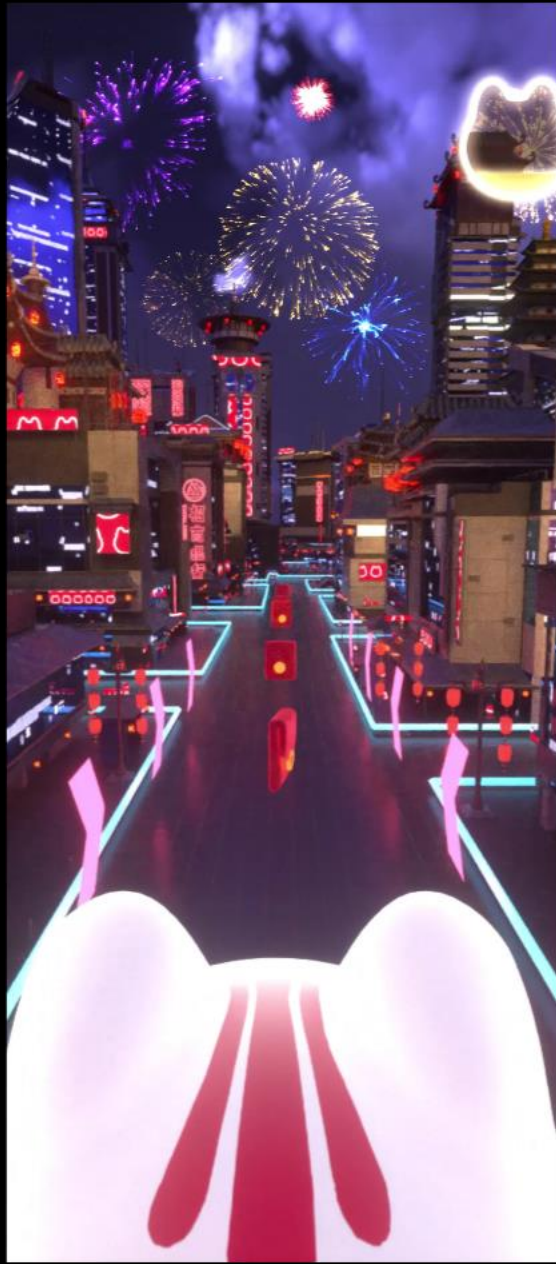


女生月  
PINK LACESAR

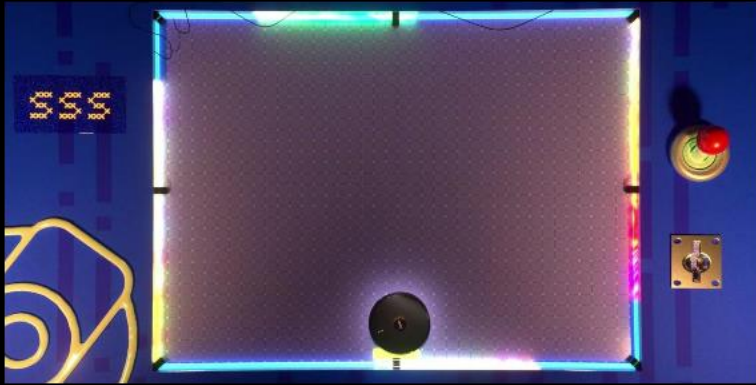




招行小招喵贺岁短片



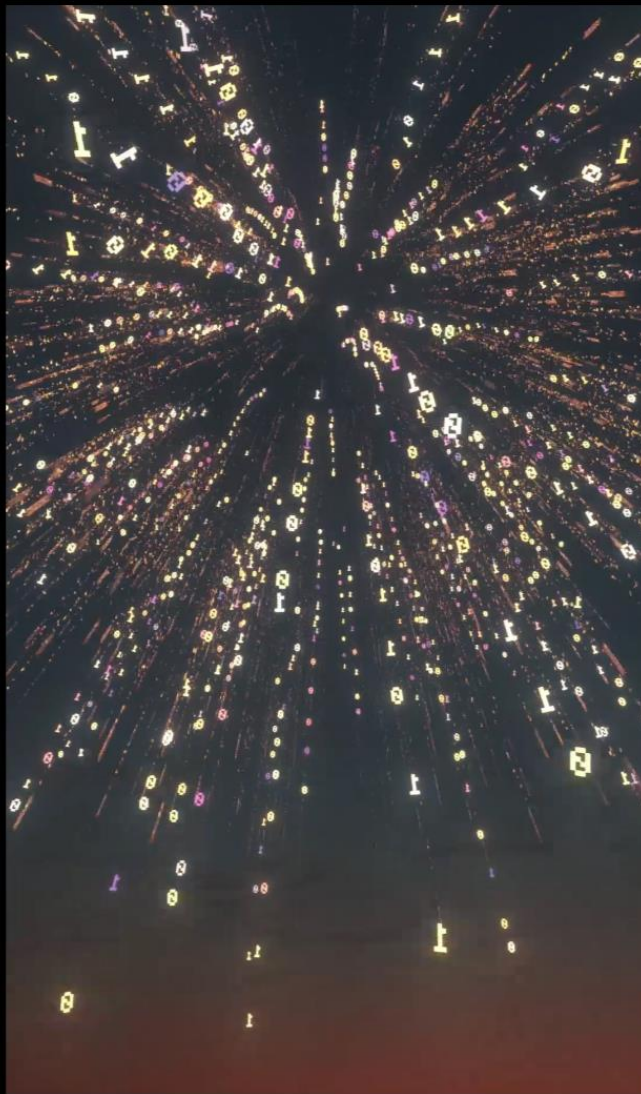








# Project



易烱千玺网站520烟花

Project



王者荣耀线下活动投影



Project



2021  
多元宇宙  
美力魔盒  
瑞丽美容大赏年度盛典  
暨瑞丽中科视觉科技公司成立仪式

瑞丽年末大赏

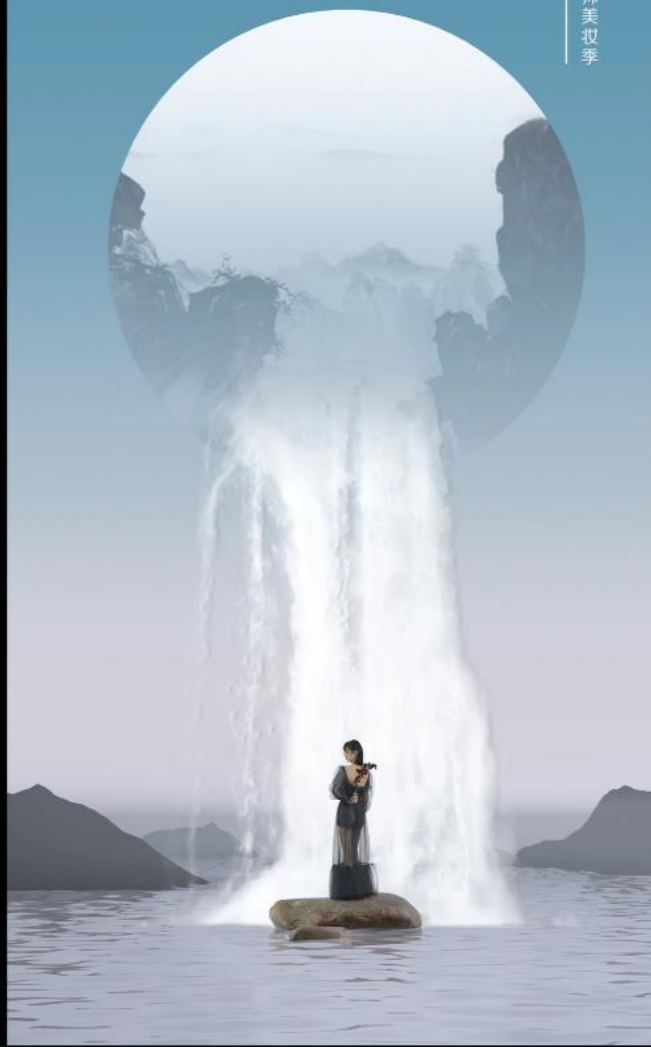
RAYLI  
FASHION & BEAUTY  
×  
Andy Koh

2022 瑞丽大师美妆季



RAYLI  
FASHION & BEAUTY  
×  
春楠

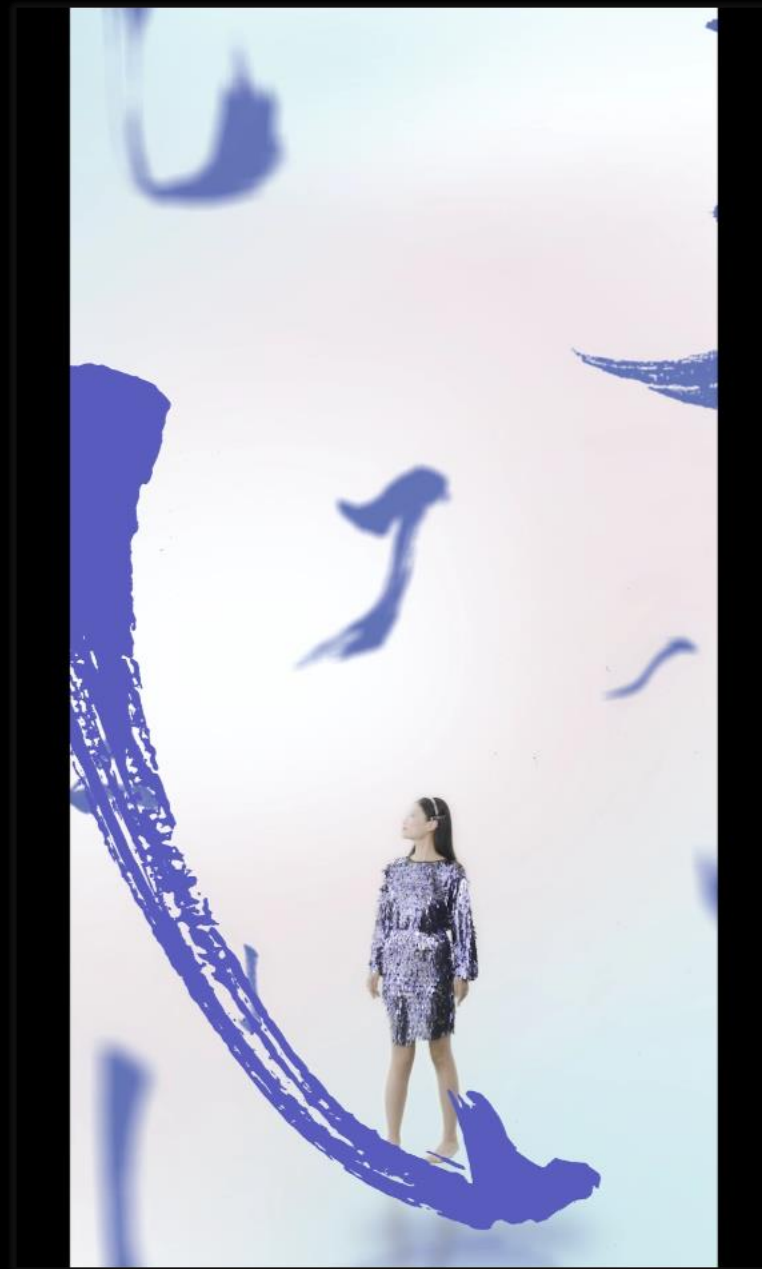
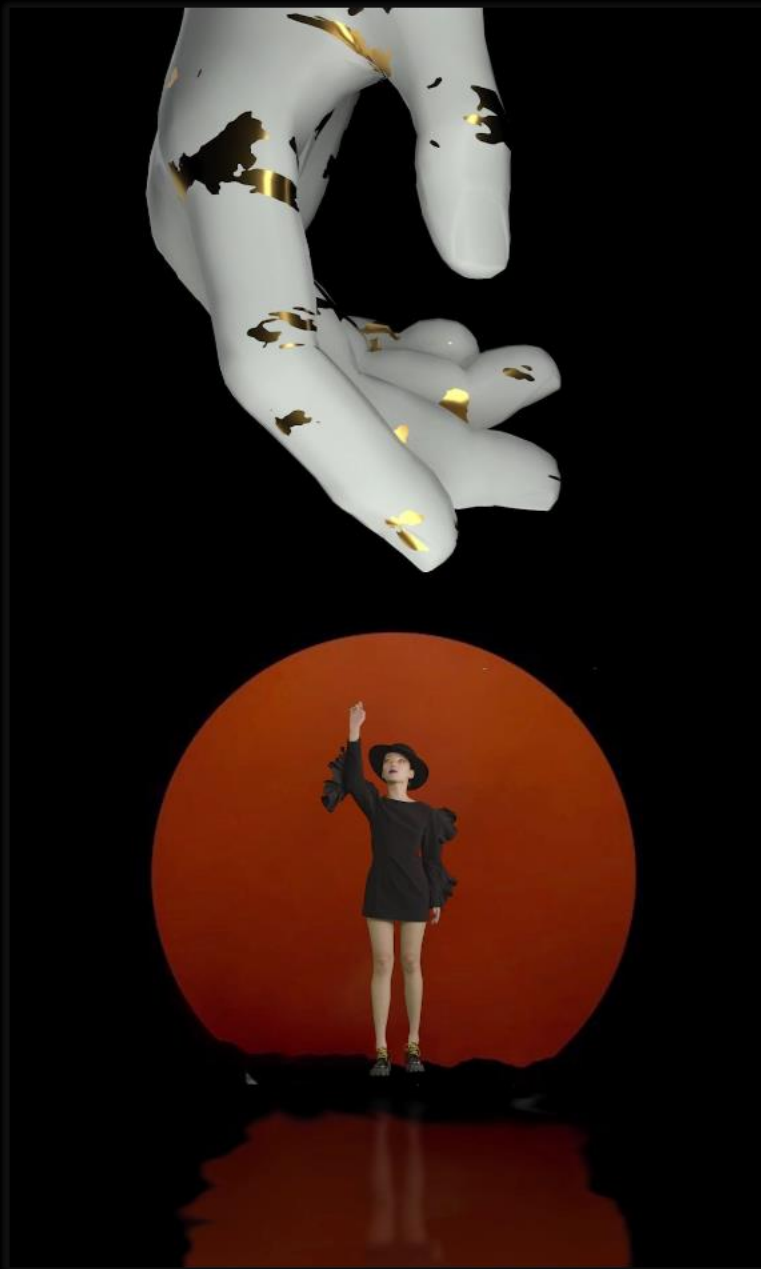
2022 瑞丽大师美妆季

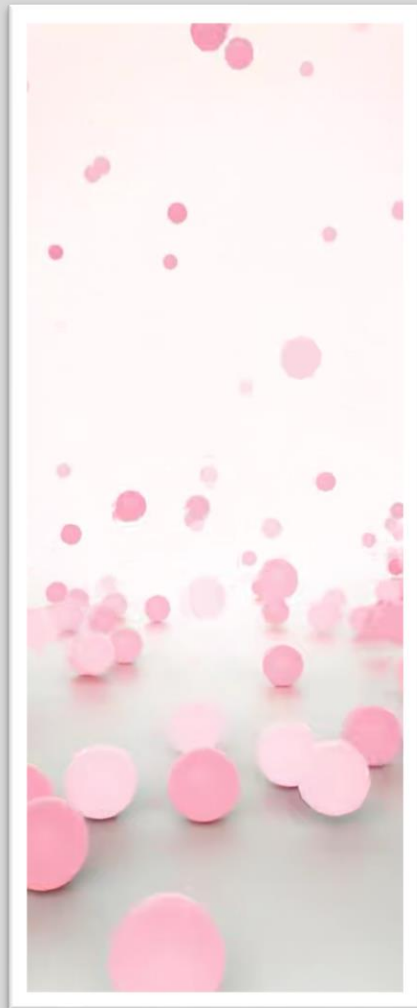


RAYLI  
FASHION & BEAUTY  
×  
康璐

2022 瑞丽大师美妆季

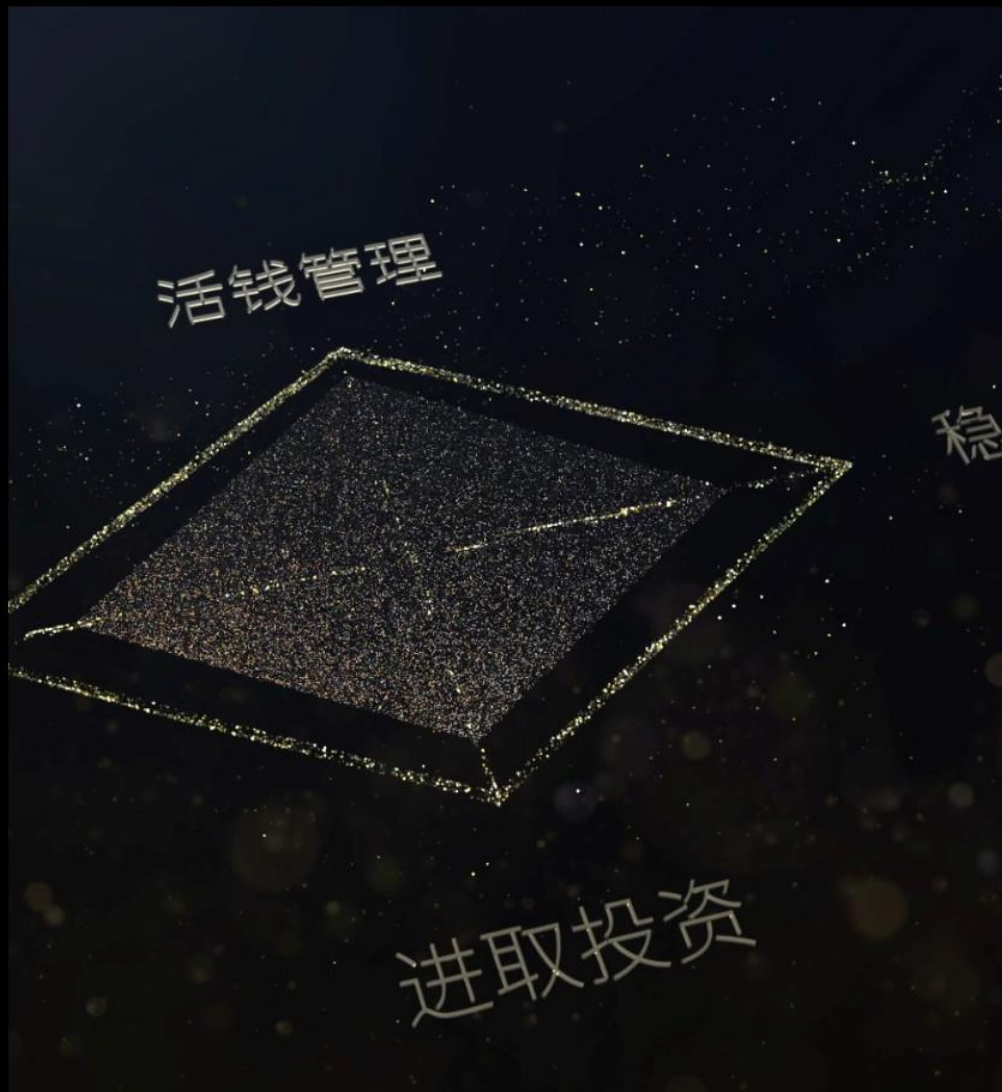






2017 UGG发布会主视觉

Project



招行金葵花卡TVC



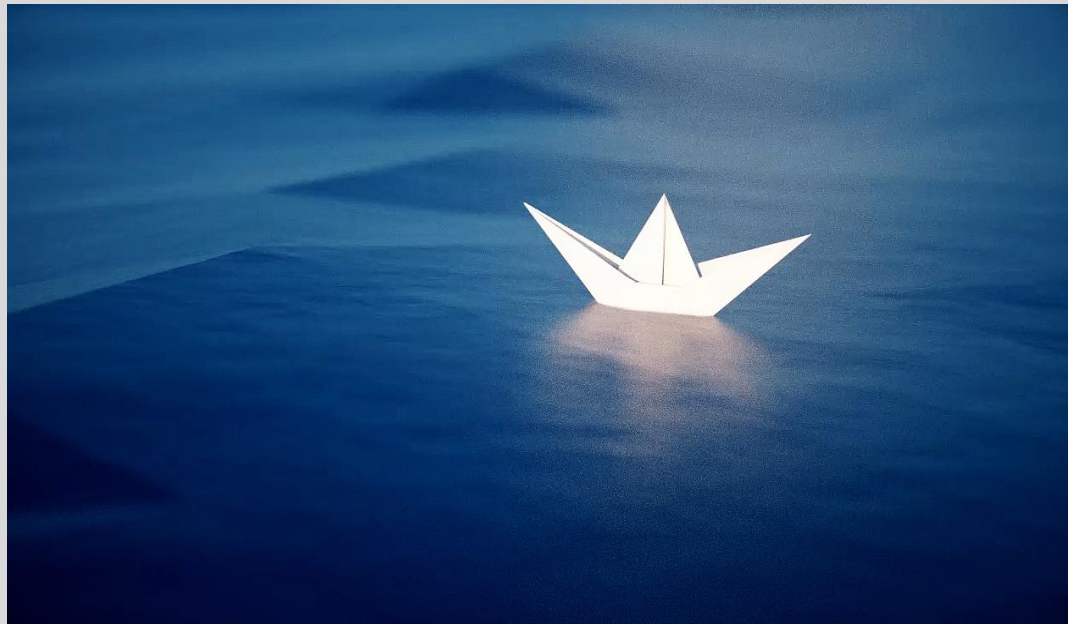
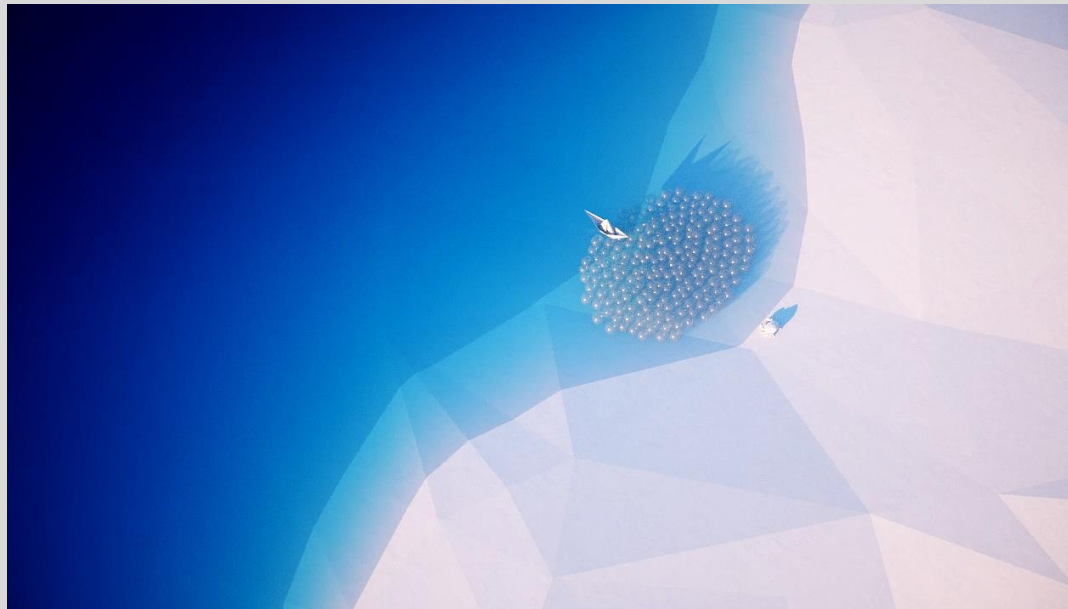


Project

《嘉人》开花动态封面



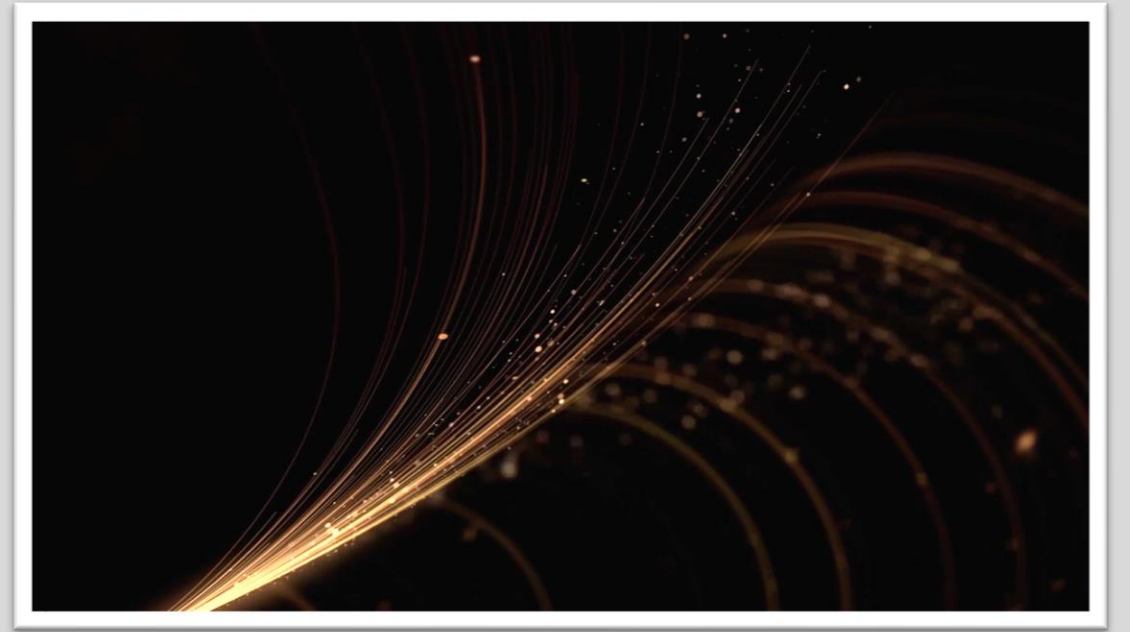
王俊凯米兰时装周纪录片片头







《唱作人》包装



Project



张艺兴 《Give me a chance》 先导预告

美拍 @张艺兴工作室

LAY ZHANG

GIVE ME A CHANCE



2018/10/05  
COMING SOON

美拍 @张艺兴工作室

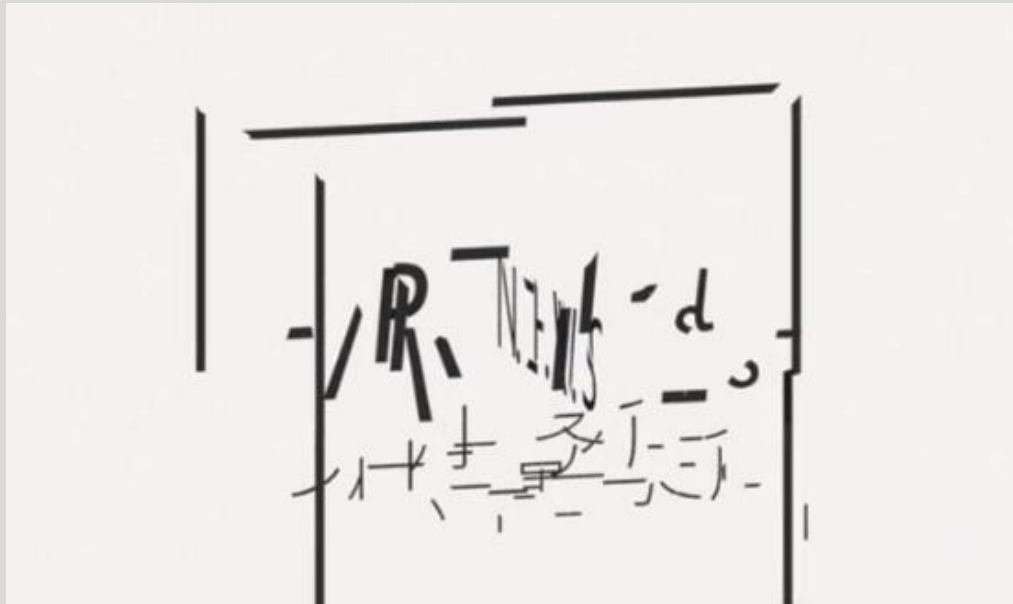
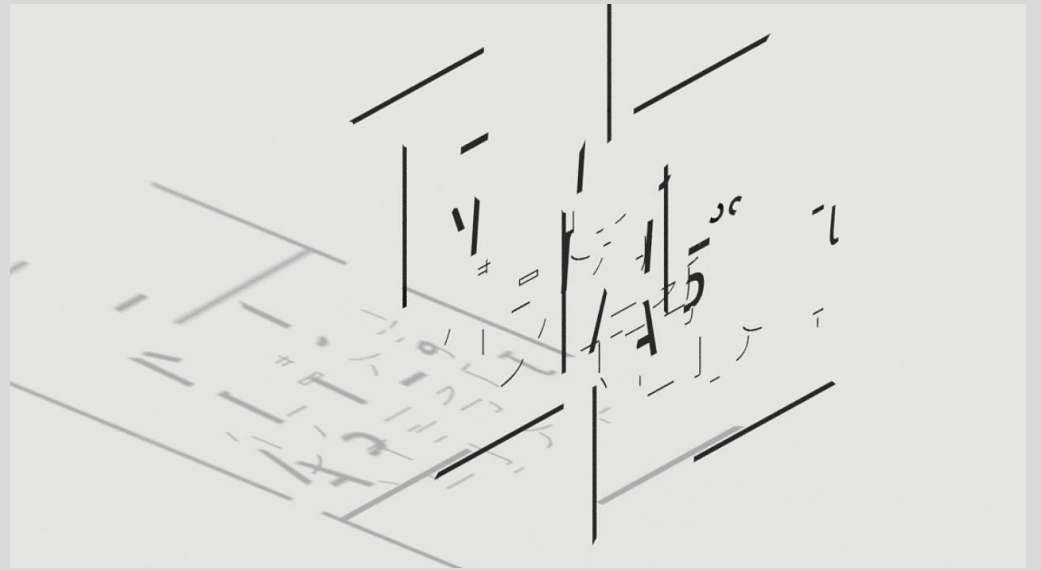






少年事务所LOGO演绎

万物于一





除臭 抑菌  
Deodorizing Antibacterial



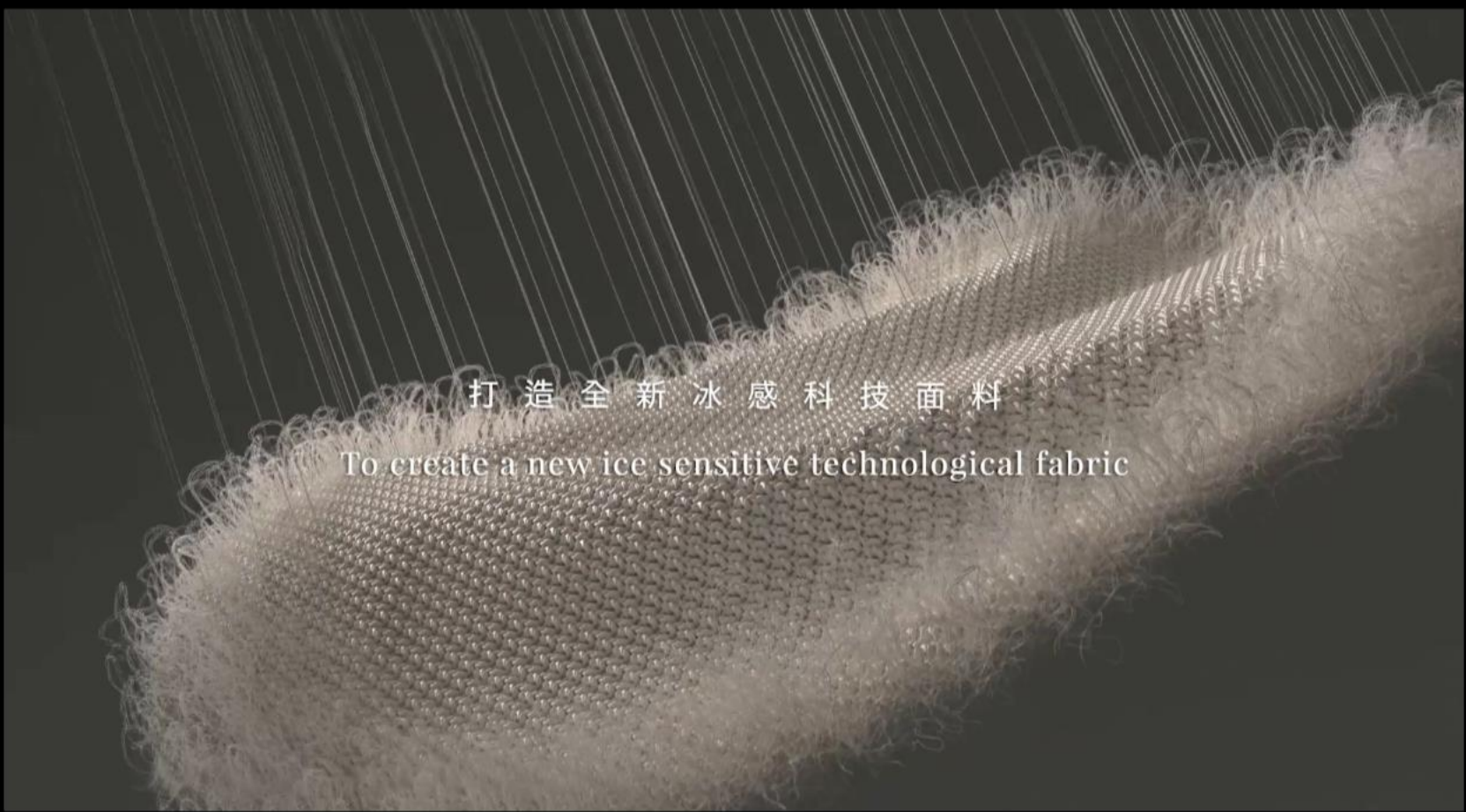
源自针叶树木浆的再生纤维  
A reclaimed fibre of conifer pulp -Tencel




集聚了棉、麻、真丝、聚酯纤维优点为一体的高档纤维  
A high-grade fiber collection of cotton, hemp, silk and polyester




有效抗静电  
Effective antistatic



打造全新冰感科技面料  
To create a new ice sensitive technological fabric



强力吸湿  
Strong moisture absorption



优选咖啡萃取物 制成咖啡纱  
The coffee extract is preferred to make the S.Cafe



央视春晚节目包装

Project



中国人民解放军火箭军征兵宣传片

你的青春，等你点火

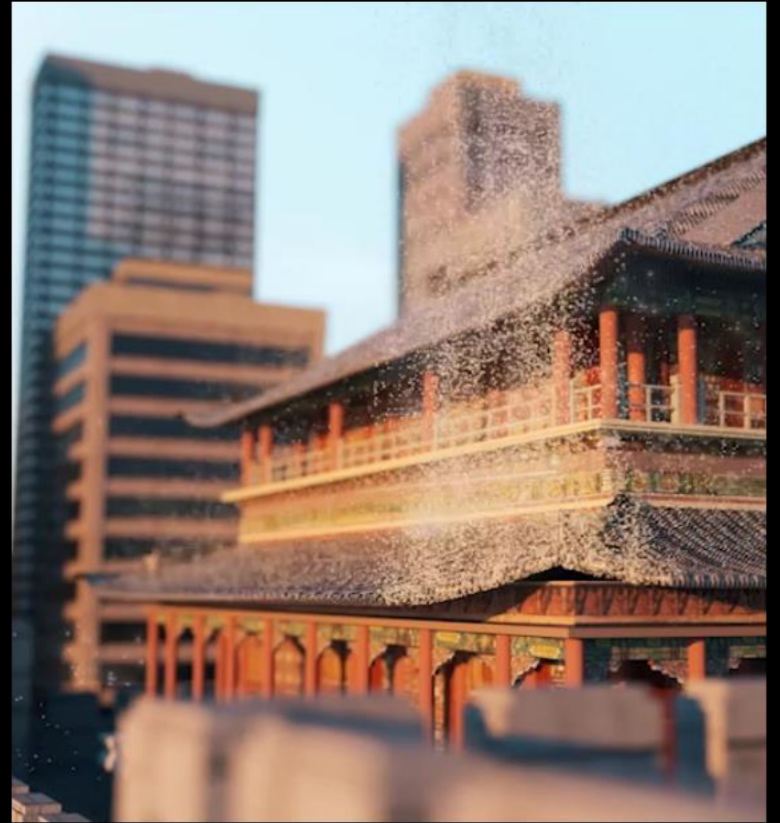


Project



央视纪录片工业传奇II片头







# Art Happens

数字艺术

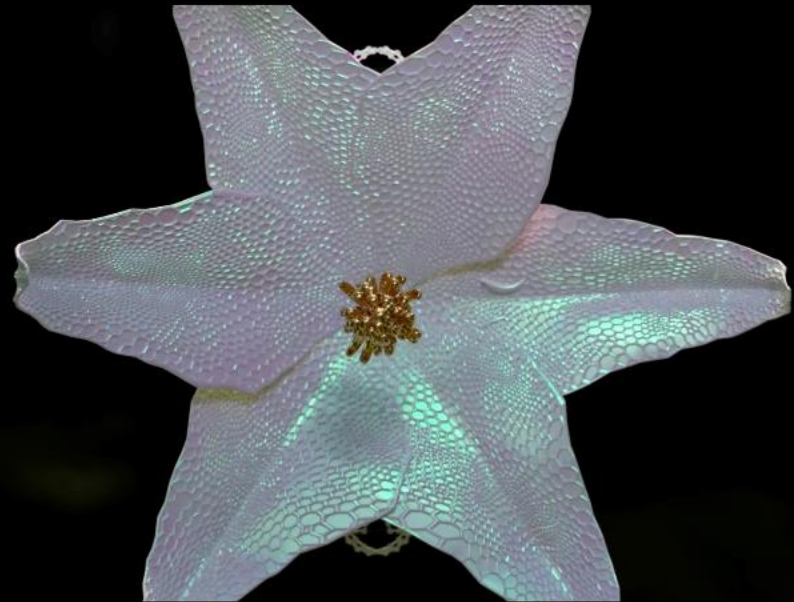
studio

# STALKER – EYE

In the mystical realm of fantasy, there exists a creature unlike any other. With eyes that sparkle like the petals of a flower, and wings that shimmer in the light, it flies through the air with grace and beauty. Ribbons flutter behind it, trailing like a rainbow in its wake, as it dances among the clouds. This wondrous being is a true marvel to behold, capturing the imagination and inspiring awe in all who lay eyes upon it. With each flutter of its wings, it seems to spread joy and wonder throughout the world, filling the hearts of all who witness its flight with a sense of magic and enchantment. This is the creature with eyes in the shape of a flower, a symbol of the boundless creativity and imagination that lies within us all.

(NFT)







The term hybridized plant might conjure up visions of a dystopian future. Well, that might not necessarily be true. We learned that the beautiful Vanda Miss Joaquim orchid actually originated as a hybridized plant some 127 years ago.

Through its softness and beauty, it became the National Flower of My home. To visualize our new hybrid for our utopian future, we experimented with mixing materials, creating this translucent iridescent texture for our cotton.

ylso0 2022.4.28



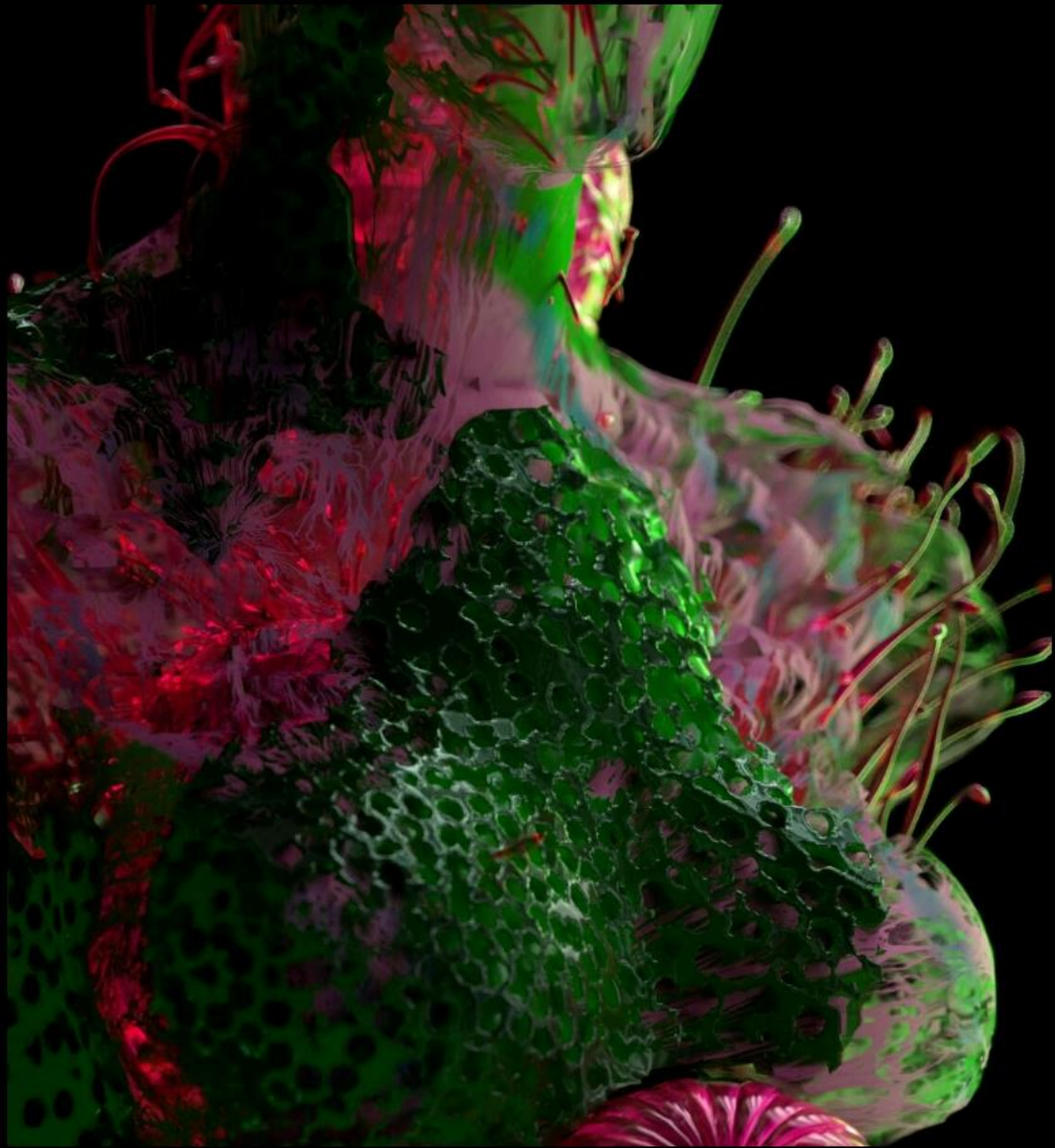


## 假瓷器系列

The Imitation stone (假瓷器系列) is a new "fake chinese antique" digital series about the irony of contemporary optical theatre. Inspired by "Scripture on the Secret Essential Methods of Chan", it depicted the Buddha throwing his body to the ground without speaking, like a great mountain collapsing, and the first contemplation called "The Impurity of the Body". "May it be so, World-honored One, for I earnestly desire to hear. "Beyond the form and sound. Digital "Print":2500\*3300-14seconds-looping. Houdini Support:Connie HXN Graphic: Hanyun Gu/Music:Qiufan Qu/Animation Technical support: Lisen Ye





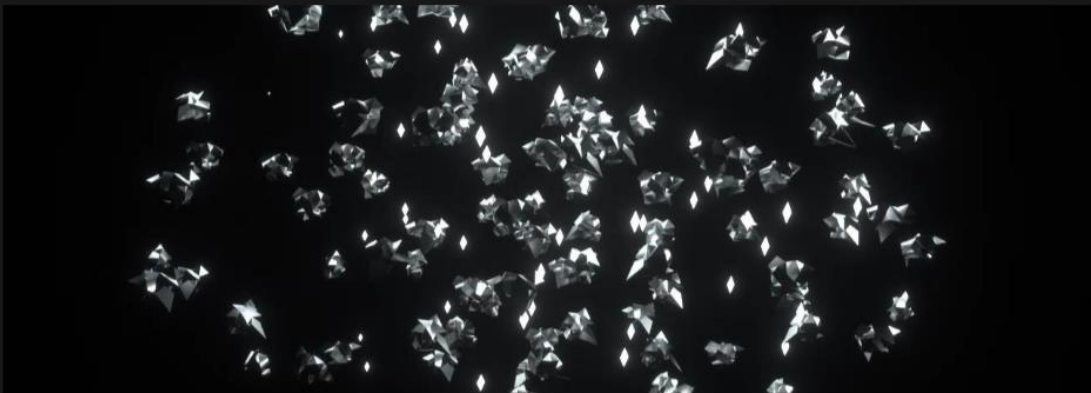
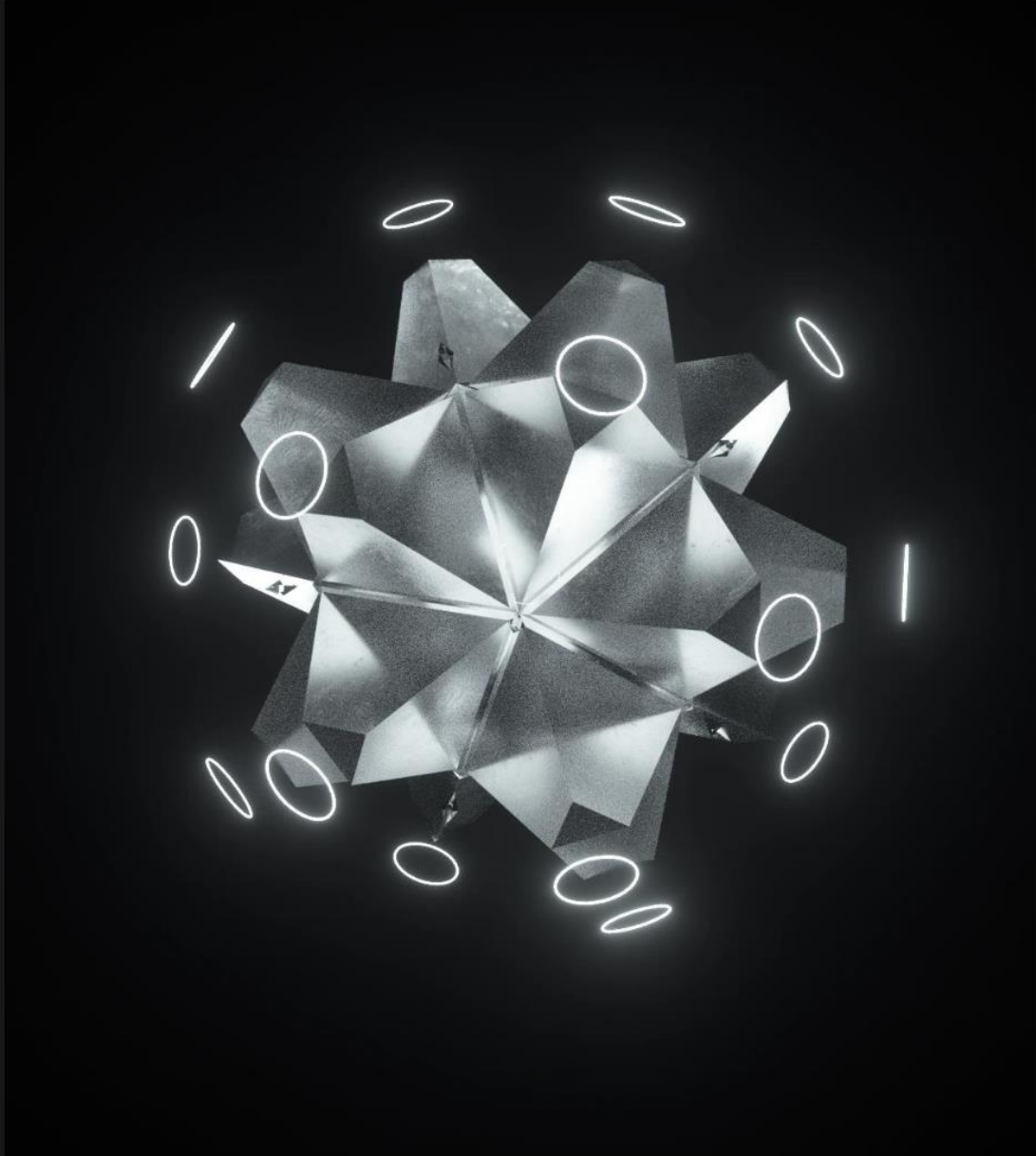


# 虚拟免疫计划

2021年初，由艺术家王偲丞发起，通过对于生命科学的兴趣和对于由加密艺术的好奇，邀请了建筑师、艺术家、游戏设计师、作曲家及在不同领域的研究员共同创作了虚拟免疫计划这件数字艺术作品。包括：建筑师熊枫、作曲家Nicholas Bentz，游戏设计师顾诗敏，三维动态设计师叶利森，通过与中国科学院武汉地区的研究员单超（博士，研究员。现任中国科学院武汉病毒所虫媒病毒疾病和疫苗学科组长）和方成池（博士，毕业和任职于中国科学院水生生物研究所，水生生物多样性与保护重点实验室的交流合作，我们对细胞，DNA等生物有机体结构进行艺术化表达，使用数字艺术建模的手段，利用动态3D建模软件来创作“虚拟免疫计划”数字艺术作品）

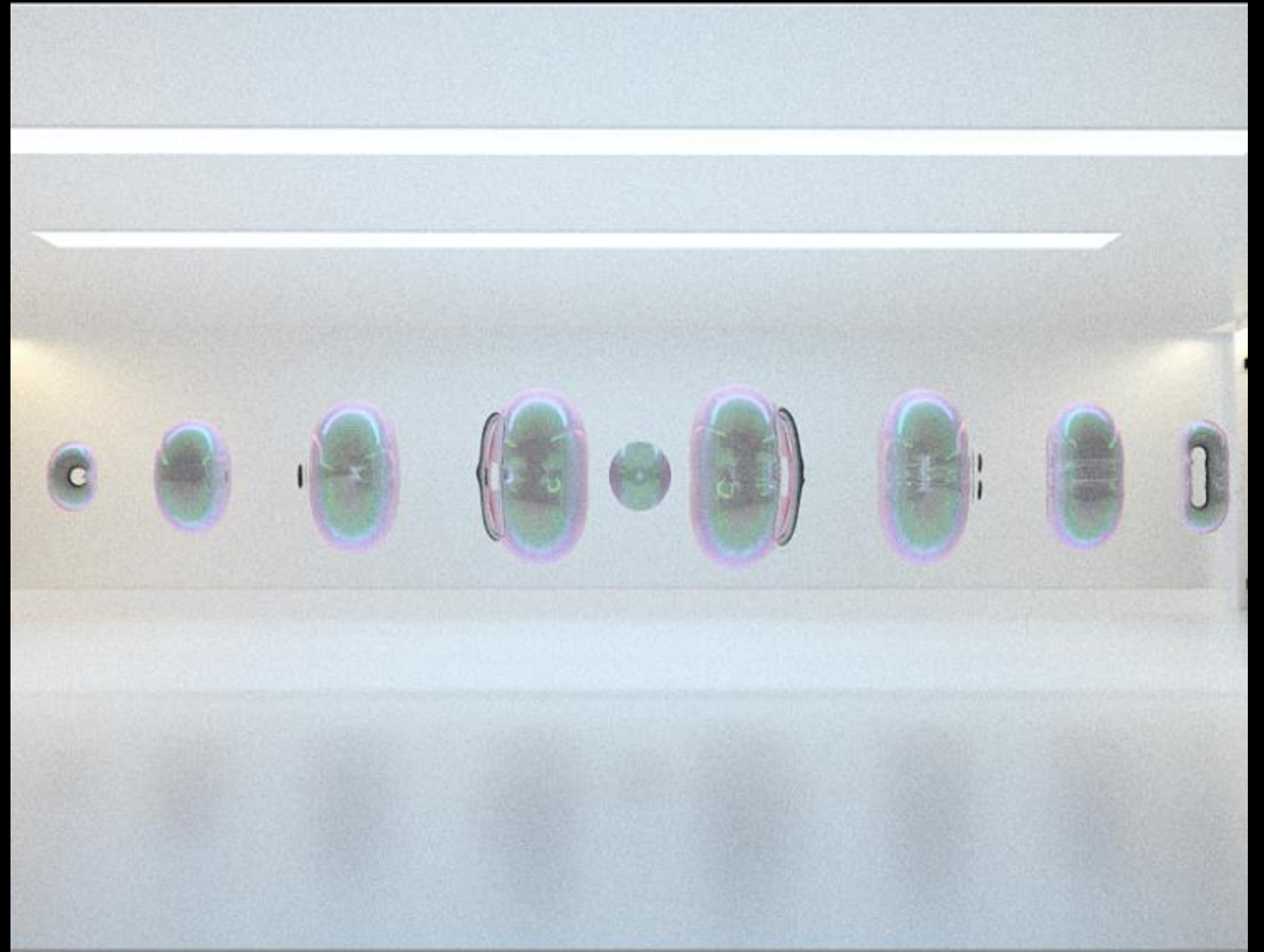
(NFT)

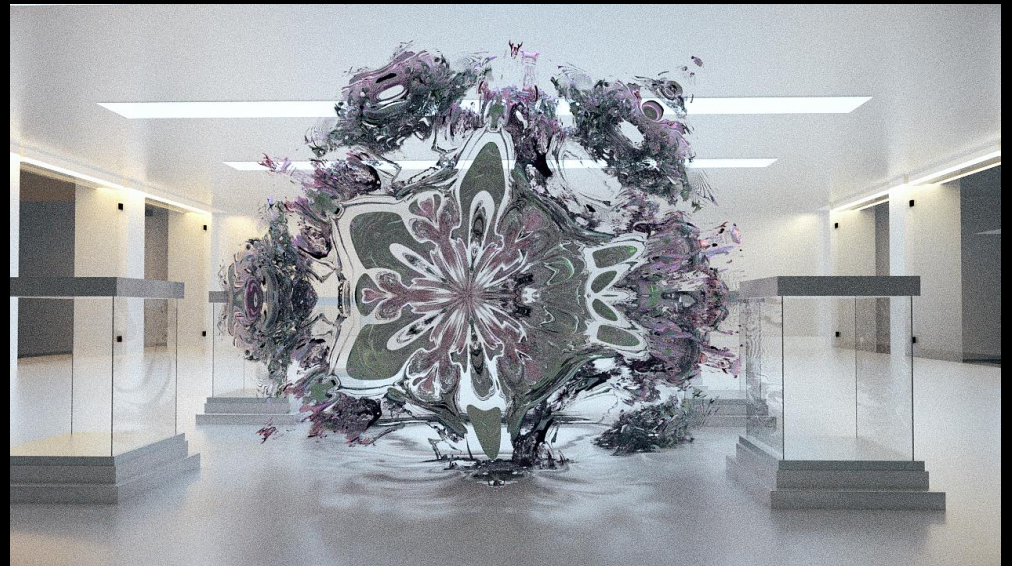
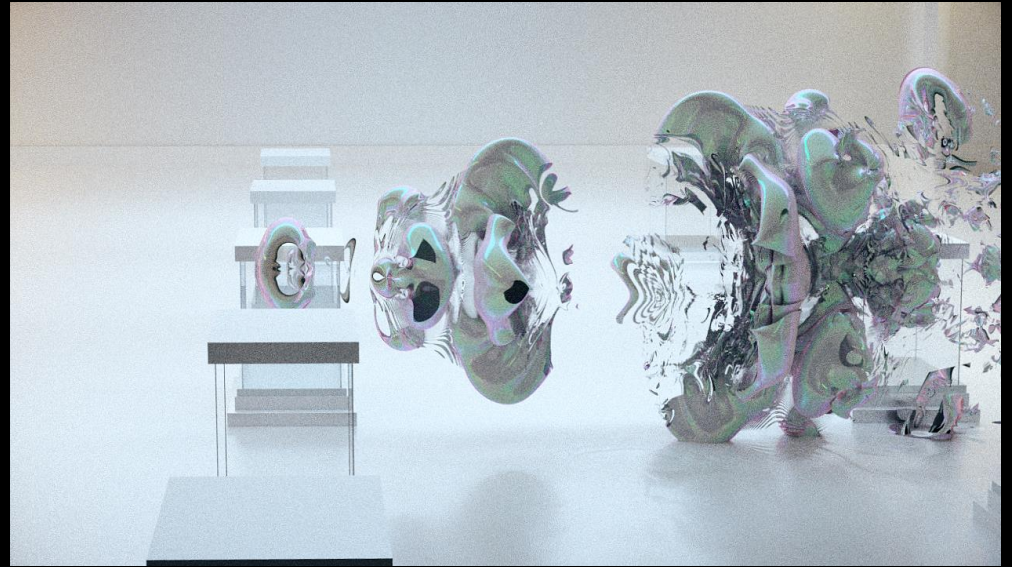
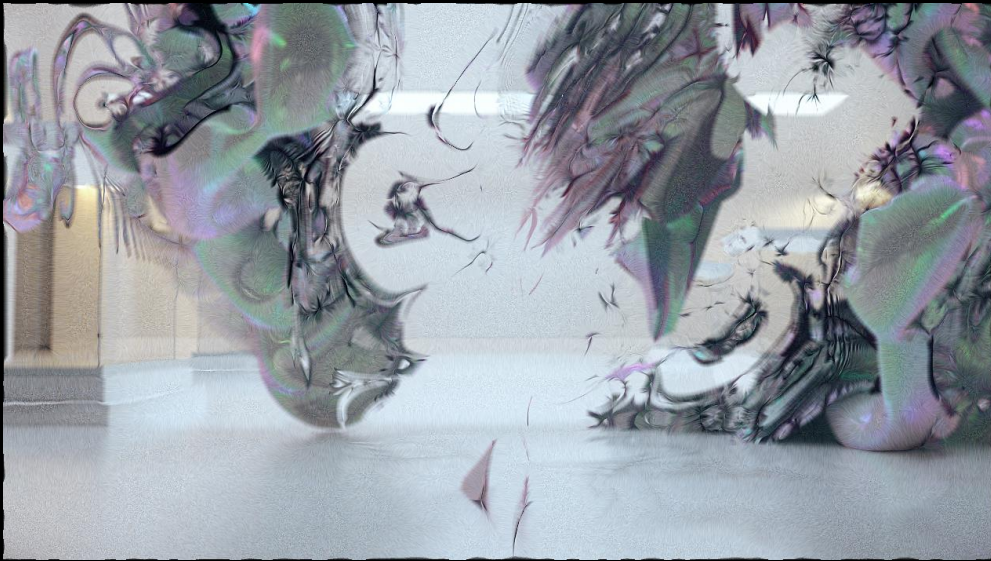


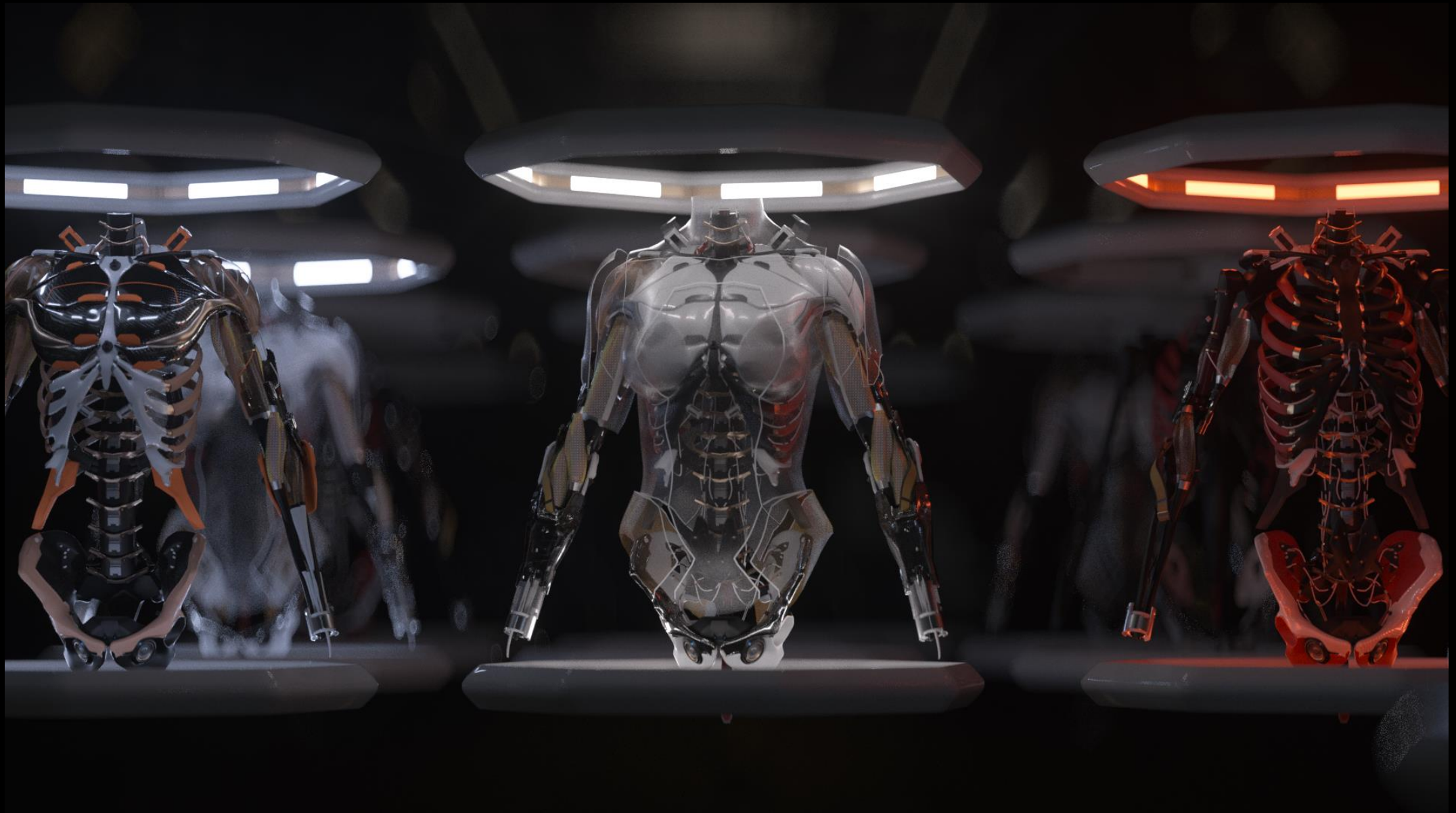


# Untitled Museum

Welcome to a conceptual space that is unlike any other you have encountered. Here, you will find yourself surrounded by clumps of metallic liquid and wires that seem to stretch out endlessly into the distance. Objects of unknown material float serenely in the air, creating a surreal and captivating atmosphere that is both beautiful and enigmatic. This space defies easy categorization or explanation, drawing the viewer in with its otherworldly charm and leaving them with a sense of wonder and curiosity. As you explore this space, you may find yourself asking questions about the nature of reality, the origins of these mysterious materials, and the boundaries of human imagination. Get ready to embark on a journey through a truly unique and unforgettable realm of the mind.







CyberForm

# 体素方舟

第三届 TX淮海 “China Next 预见中国”  
「体素方舟：濒危动物保护项目」数字交互展览 开幕

这是关于野生动物保护的一次艺术创作，艺术家团体ACE Lab借数字艺术为载体的试图唤起更多人关心并参与到保护濒危动物的公益项中。

此外，本次展览将联合小红书发售数字公益作品「体素方舟」，并把此次项目的募集款项捐赠给武汉白鱔豚保护基金会用于“江豚保护”。







A vibrant 3D rendered landscape featuring a pond in the foreground with lily pads and blue flowers. In the middle ground, there's a blue and white structure, possibly a boat or a small building, surrounded by lush green grass and various trees with colorful foliage in shades of green, yellow, orange, and pink. The background shows rolling hills and a soft, hazy sky. The overall scene is bright and colorful, suggesting a spring or summer setting.

# Thanks For Watching

[www.aiir.studio](http://www.aiir.studio)