



Aiir Studio

Portfolio

Aiir Studio

<http://www.aiir.studio>

我们是一个成立于2016年，由行业内顶尖Freelancer组成的精品化创意视觉团队。专注全流程CG概念视效、动态图形的制作与研发。将现实与想象、真实与虚幻相互交织，致力于为客户提供更具传播力与美学的视觉设计。

We are a top-tier creative visual team composed of elite freelancers in the industry, founded in 2016. We specialize in the full process of CG concept visual effects and motion graphics production and development. By interweaving reality and imagination, as well as truth and illusion, we are committed to providing our clients with more compelling and aesthetically pleasing visual designs.





Commercial

商业项目

studios



Project

Coach x Wonderland
Seen by Tabby



Project



时代少年团《朱雀》





Project



ChristianLouboutin路铂廷-新春大片



华为 Vision 智慧屏 4 Pro

华为灵犀指向遥控 | 鸿鹄自研旗舰芯片 | SuperMiniLED 鸿鹄画质

全家人的“巨幕手机”

¥9999* 起

立即购买

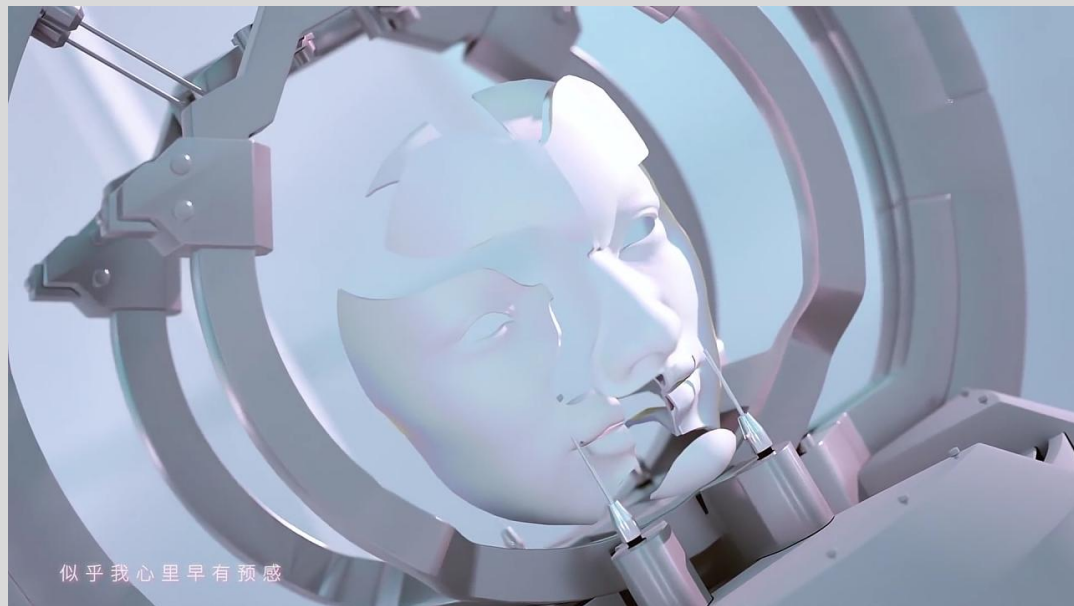


Powered by
HarmonyOS



宋茜《怀念》

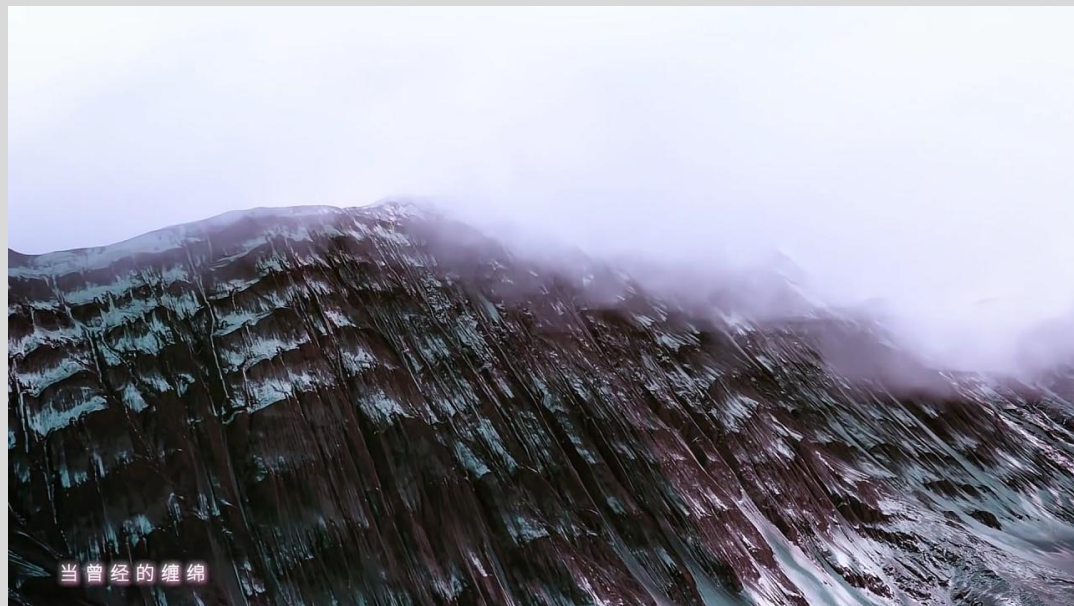
Victoria在茫然中打开会议的包裹，封存的感情备注入脑海



似乎我心里早有预感



日渐疏远



当曾经的缠绵



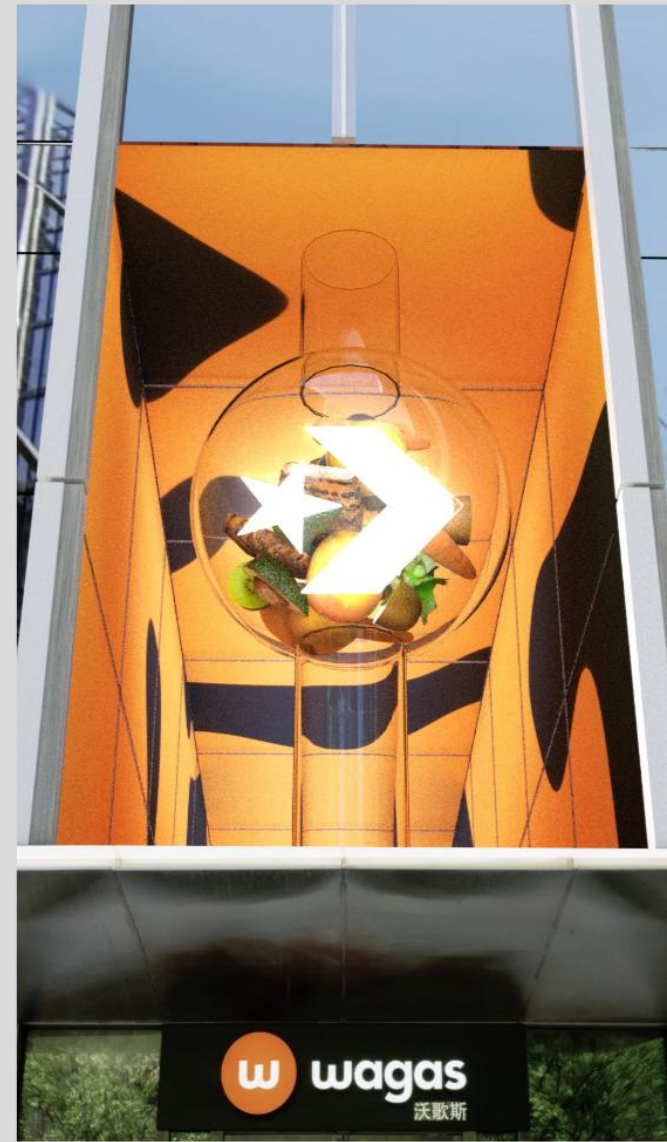
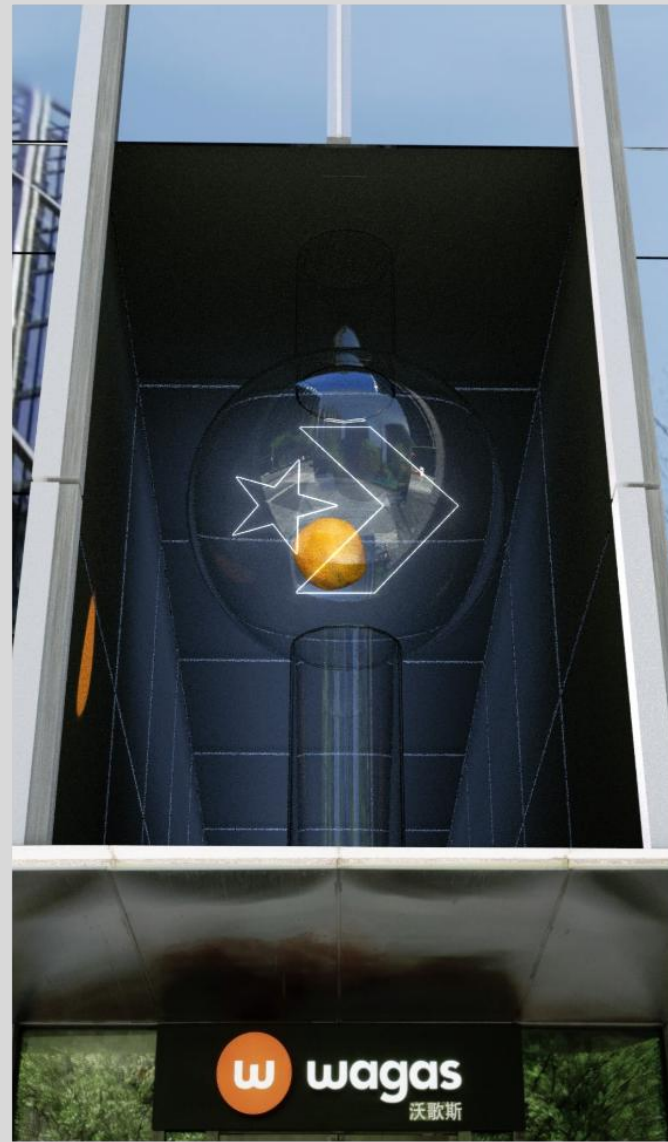
或许是为了

Project



DFS环球免税店-新年视觉开发





Project

Wagas x 匡威

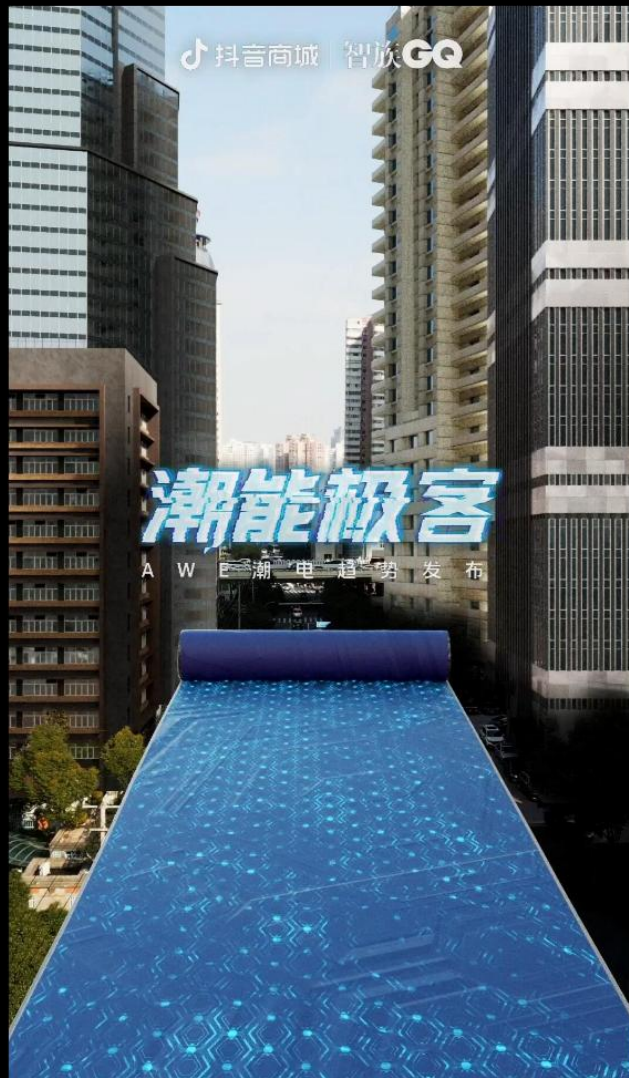


★
CONVERSE

轻快搭子

玩出型 wagas

A promotional advertisement for Converse shoes. The background is a bright blue sky with white clouds. In the top left, there is a white bowl of food with kiwi, avocado, and carrots. In the top right, there is a clear plastic cup with a green and white drink and a kiwi slice. In the bottom right, there is a pair of white Converse sneakers with a yellow star logo on the side. The Converse logo and the text "CONVERSE" are in the top left. The main text "轻快搭子" is in the center, and "玩出型 wagas" is below it.



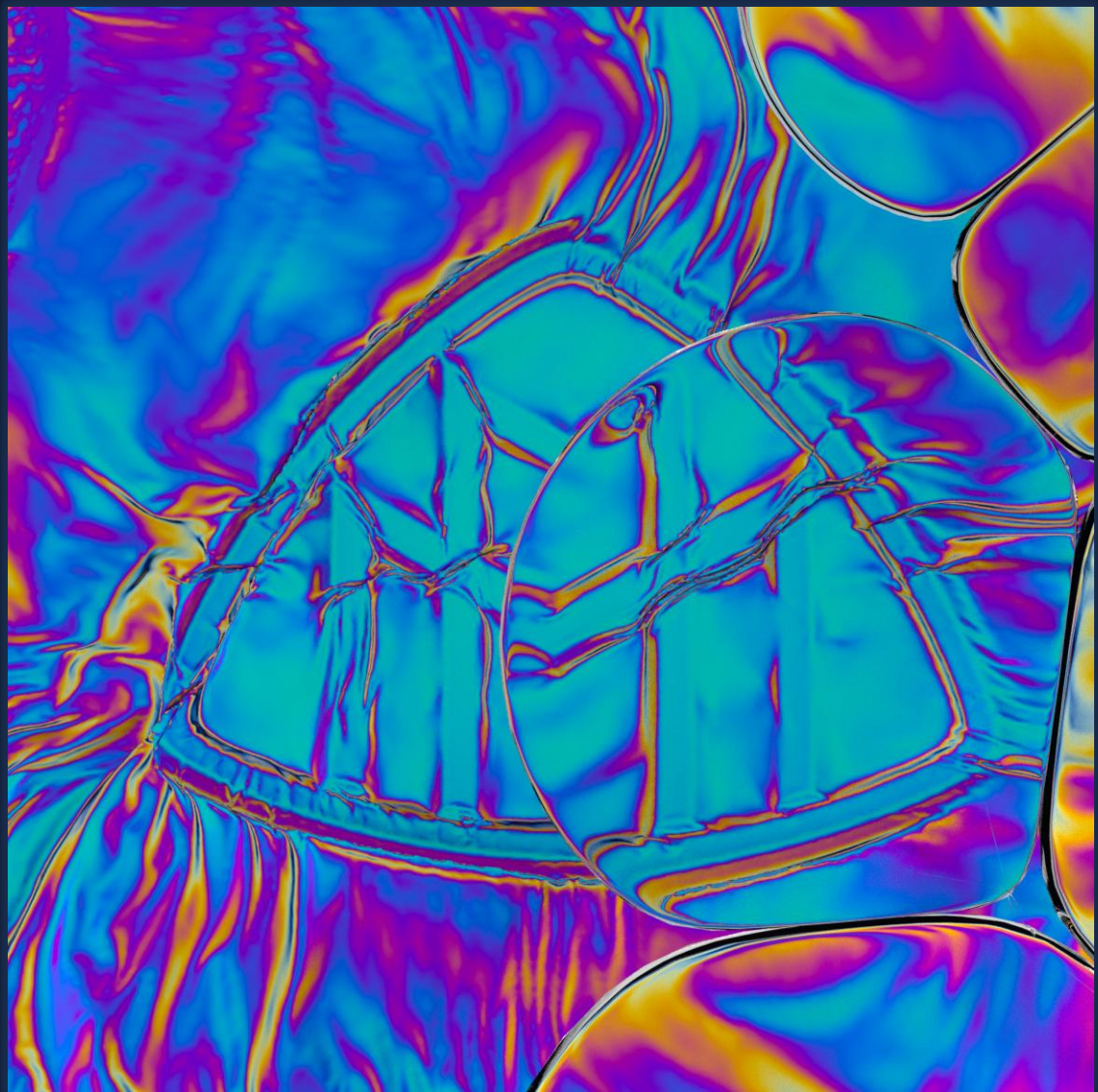


Project

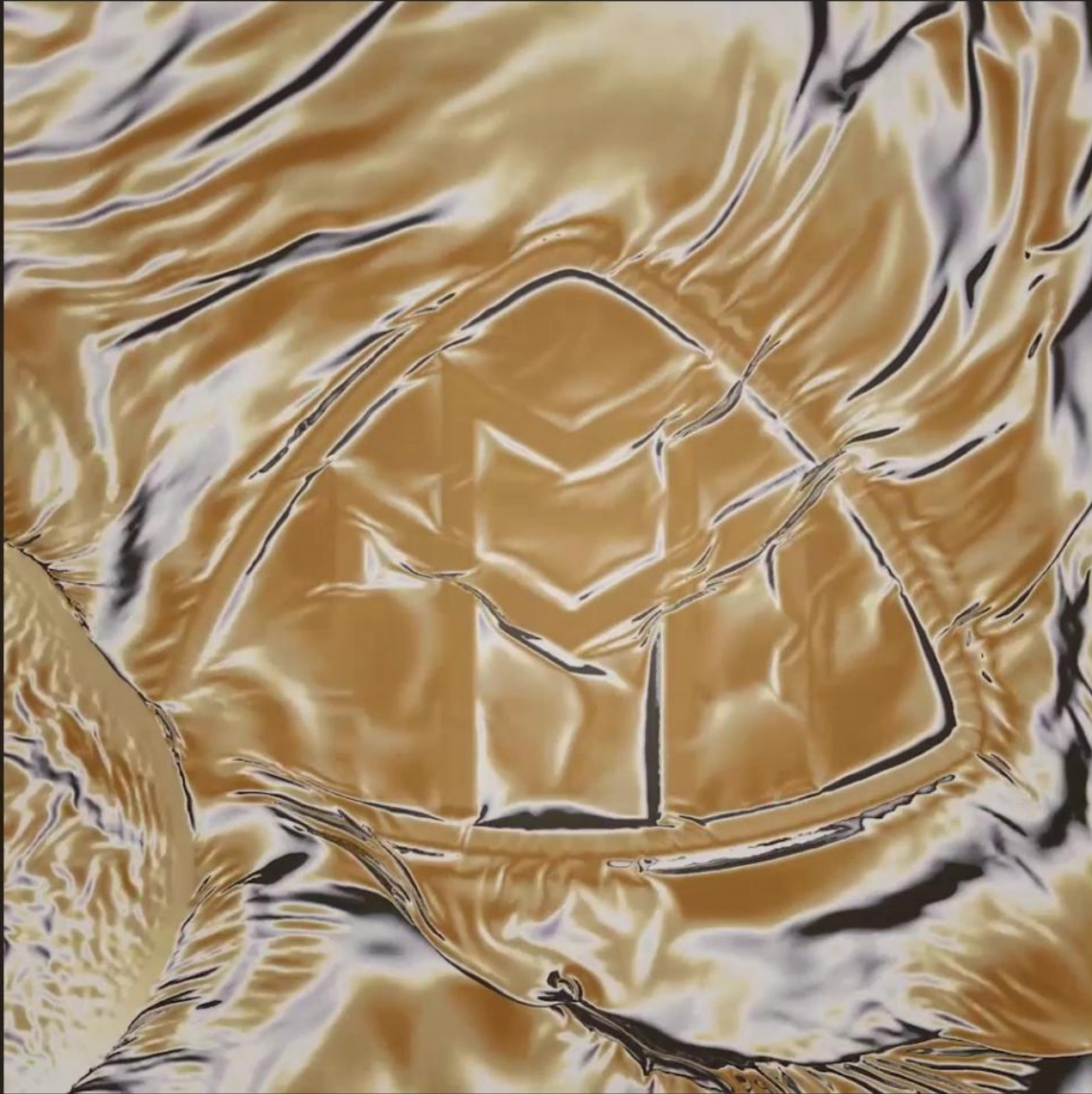


Project

Project



奔驰迈巴赫车展LOGO动态



Project



Casekoo情人节手机壳

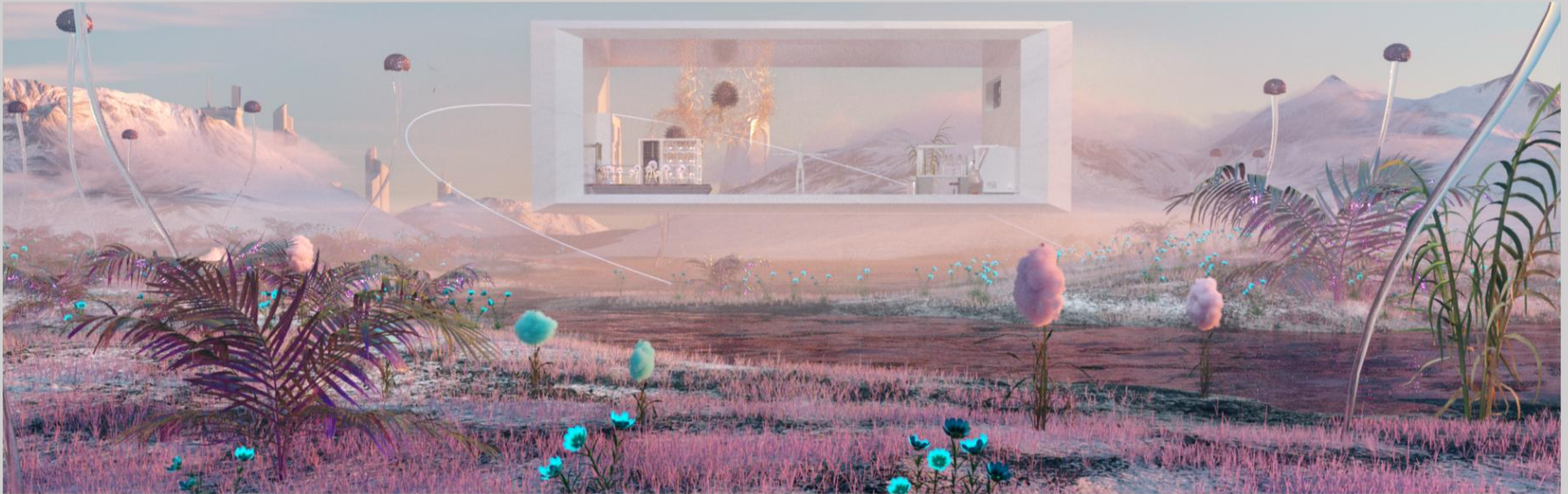
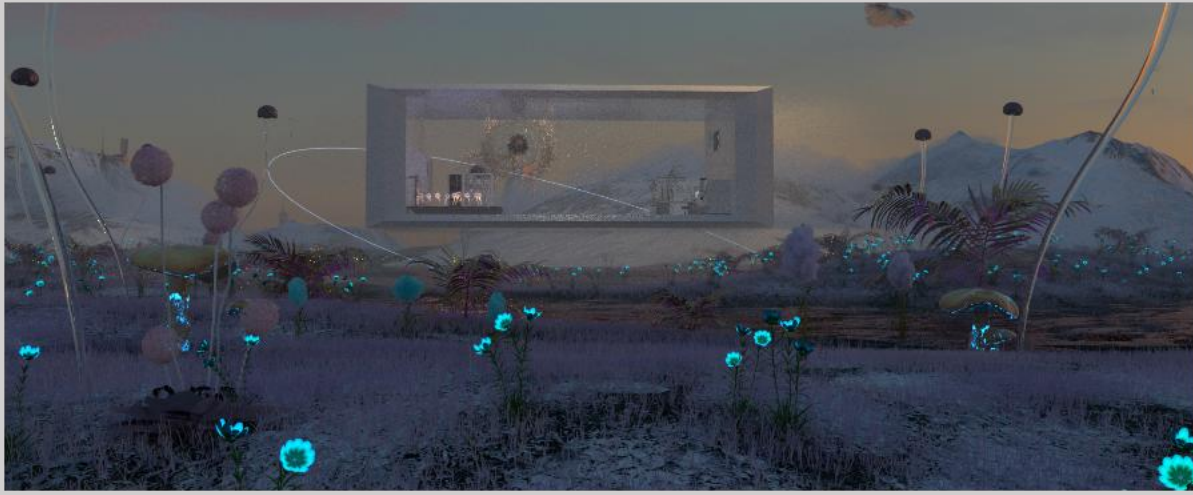
Project





《瑞丽服饰美容》 蒲公英实验室

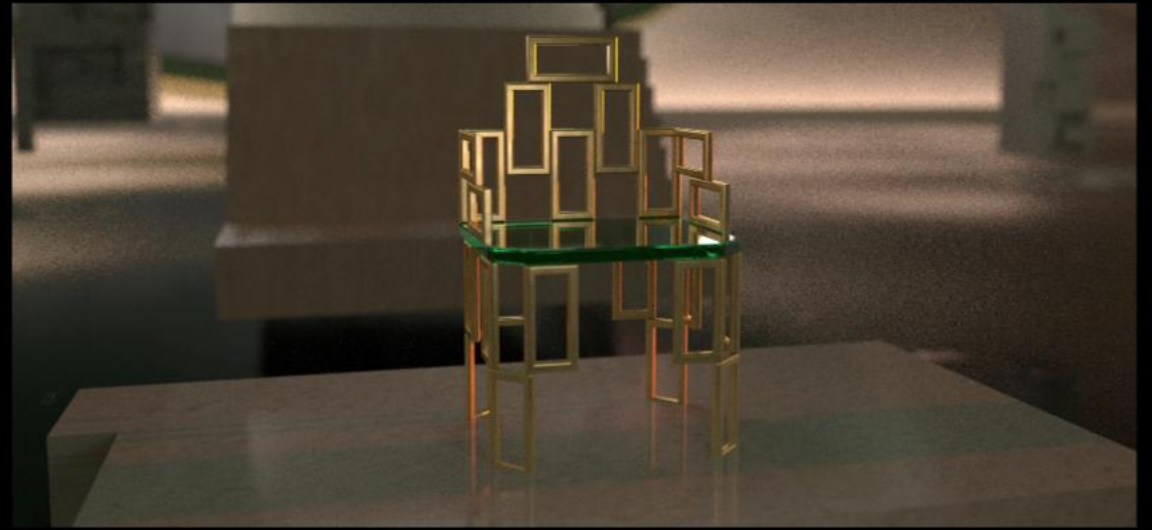




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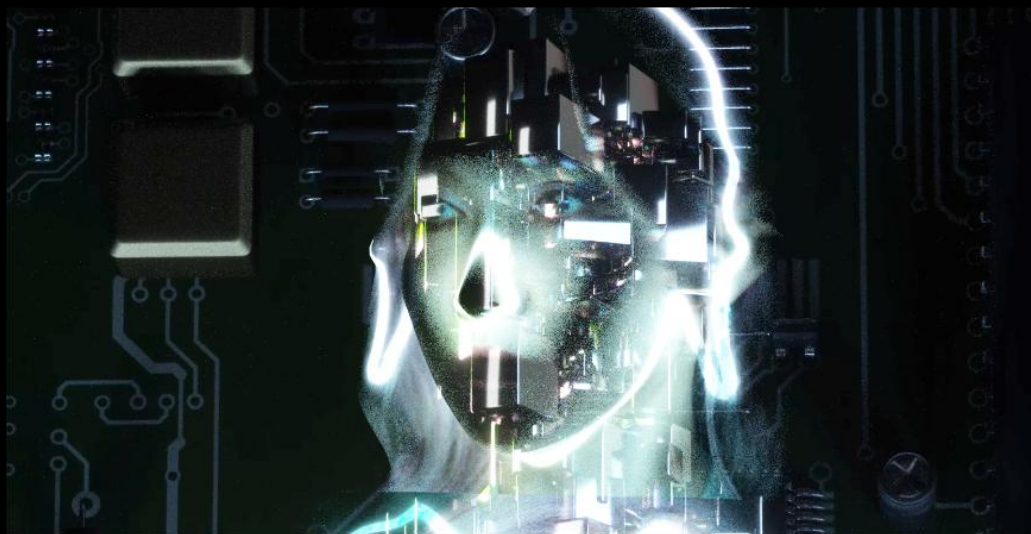
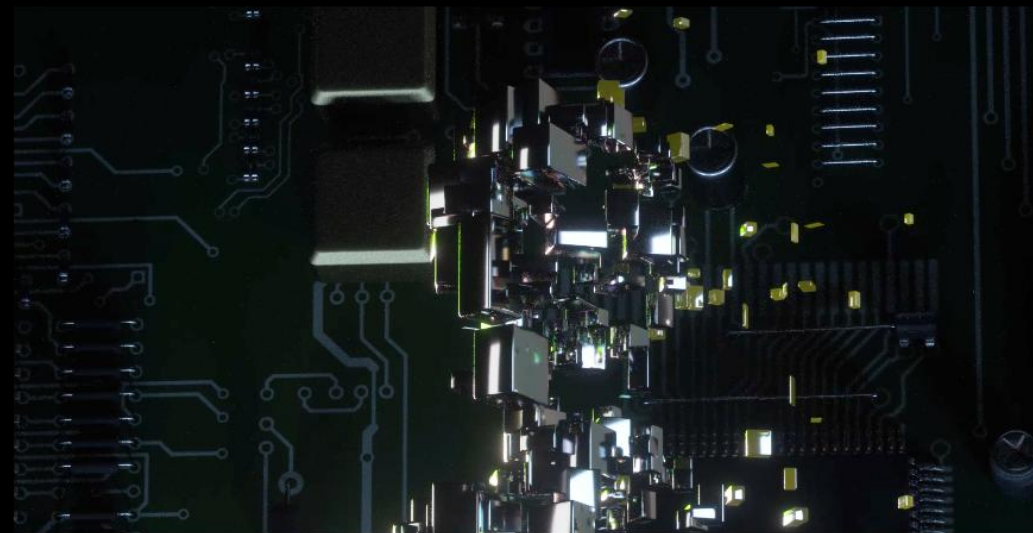
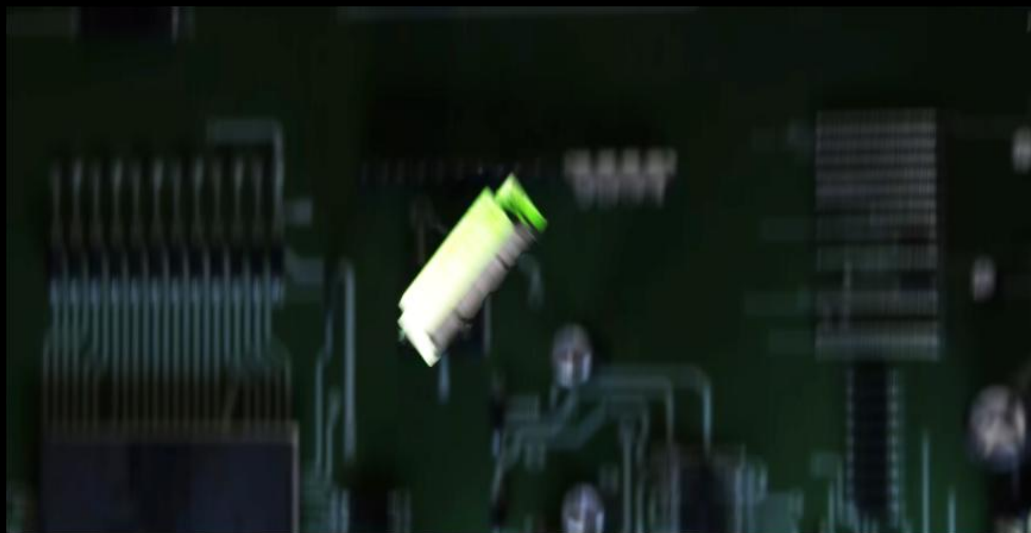


意大利家具 Francesco Molon TVC





Project

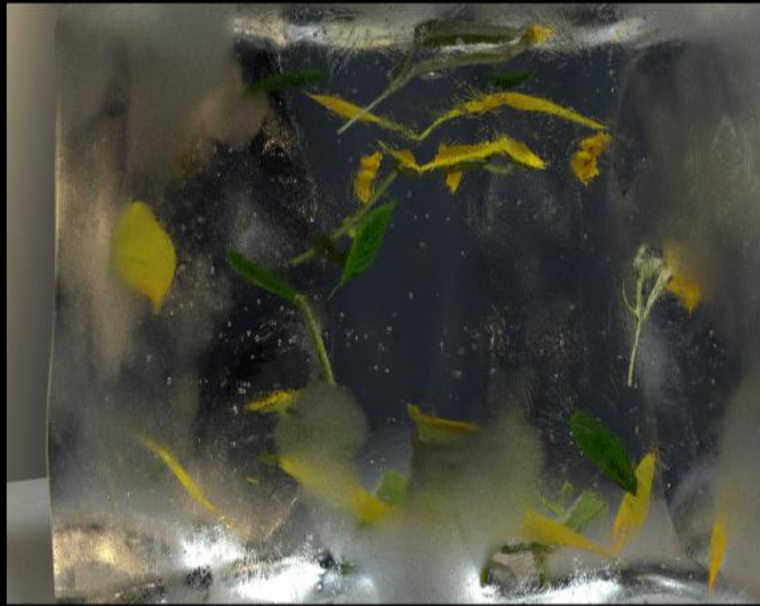


张杰&唐嫣《要得》音乐电影

Project



鹿晗《风吹过》预告CG





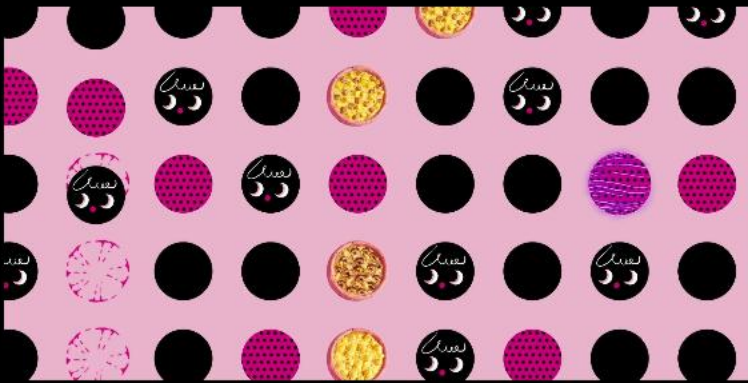
Project

Nowness Retro



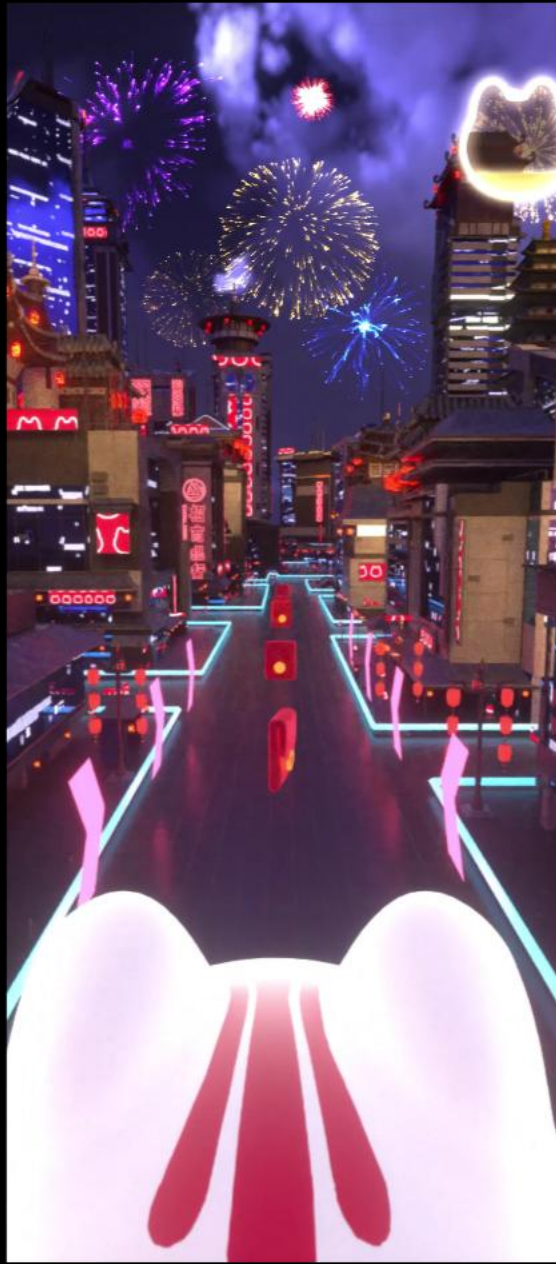


女生月
PINK LACESAR





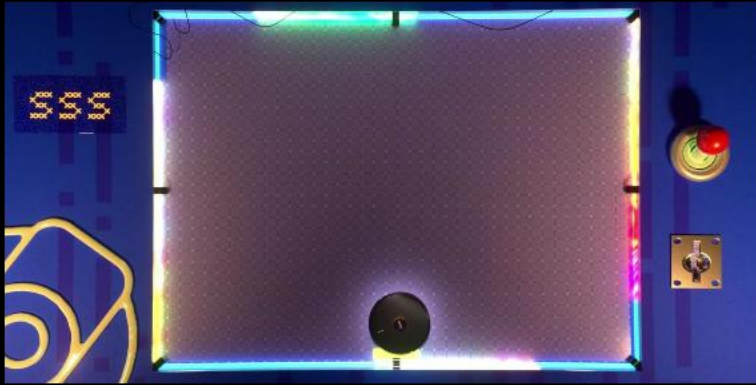
招行小招喵贺岁短片



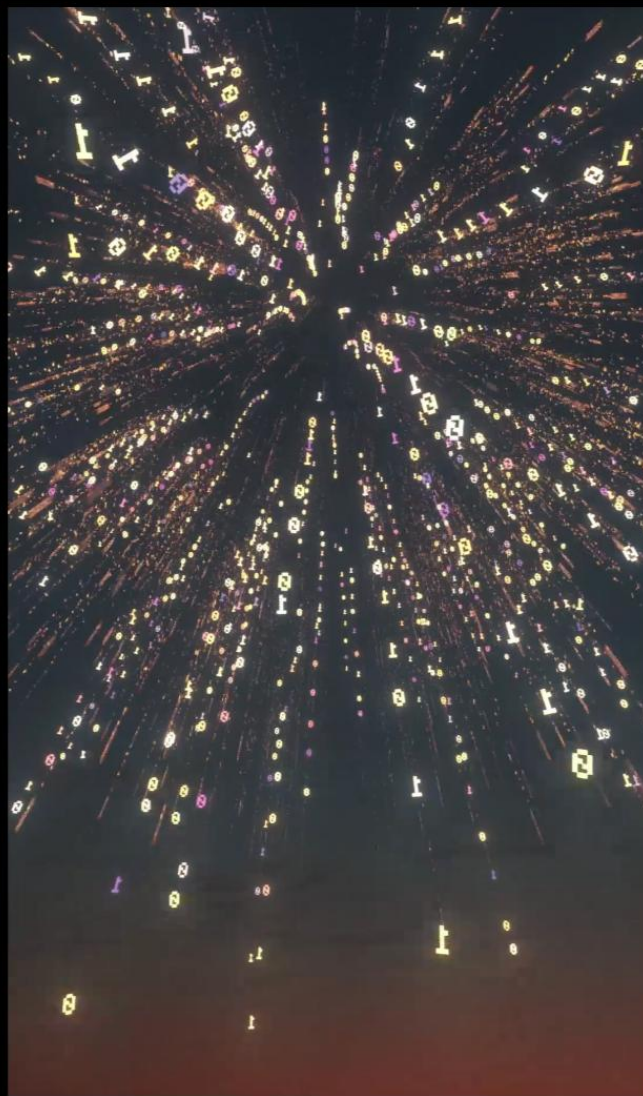
Project



IMOUE品牌升级海外社媒物料







Project

易烱千玺网站520烟花特效

Project



王者荣耀线下活动投影



Project



2021
多元宇宙
美力魔盒
瑞丽美容大赏年度盛典
暨瑞丽中科视觉科技公司成立仪式

瑞丽年末大赏

RAYLI
FASHION & BEAUTY
×
Andy Koh

2022 瑞丽大师美妆季



RAYLI
FASHION & BEAUTY
×
春楠

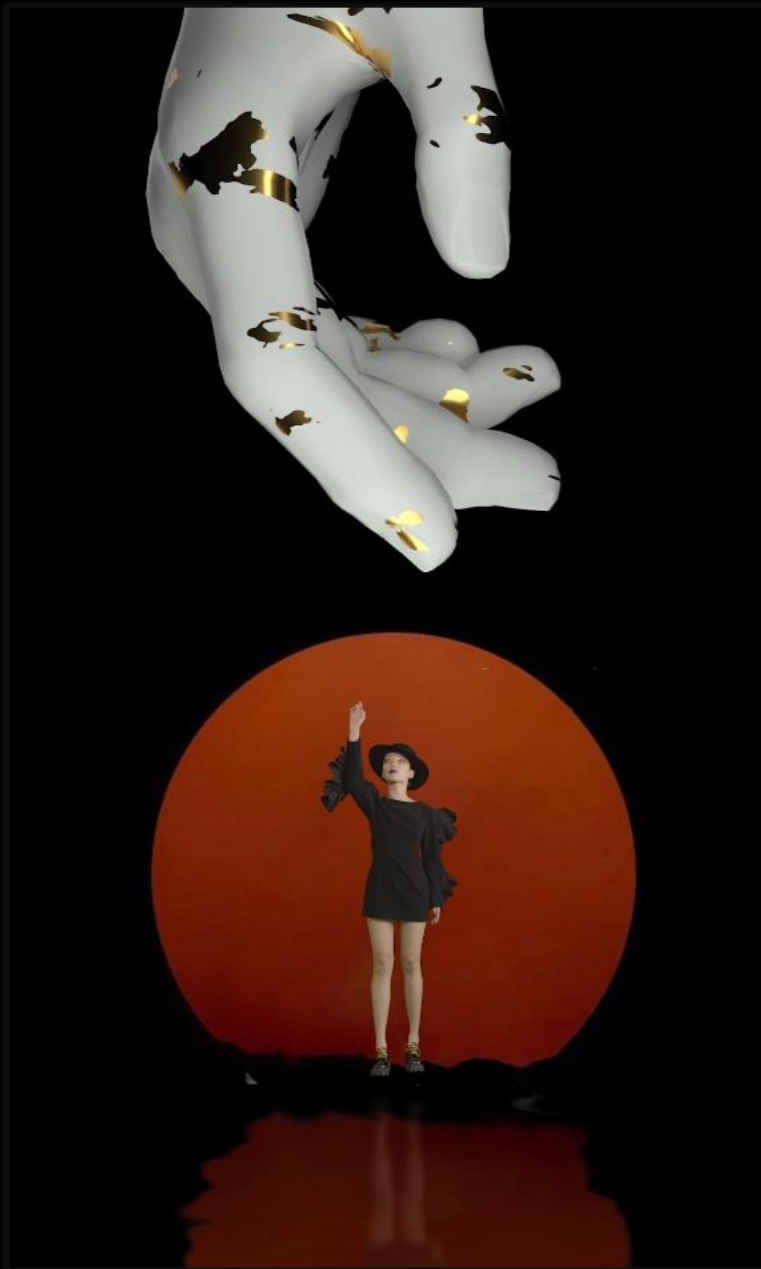
2022 瑞丽大师美妆季



RAYLI
FASHION & BEAUTY
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康璐

2022 瑞丽大师美妆季

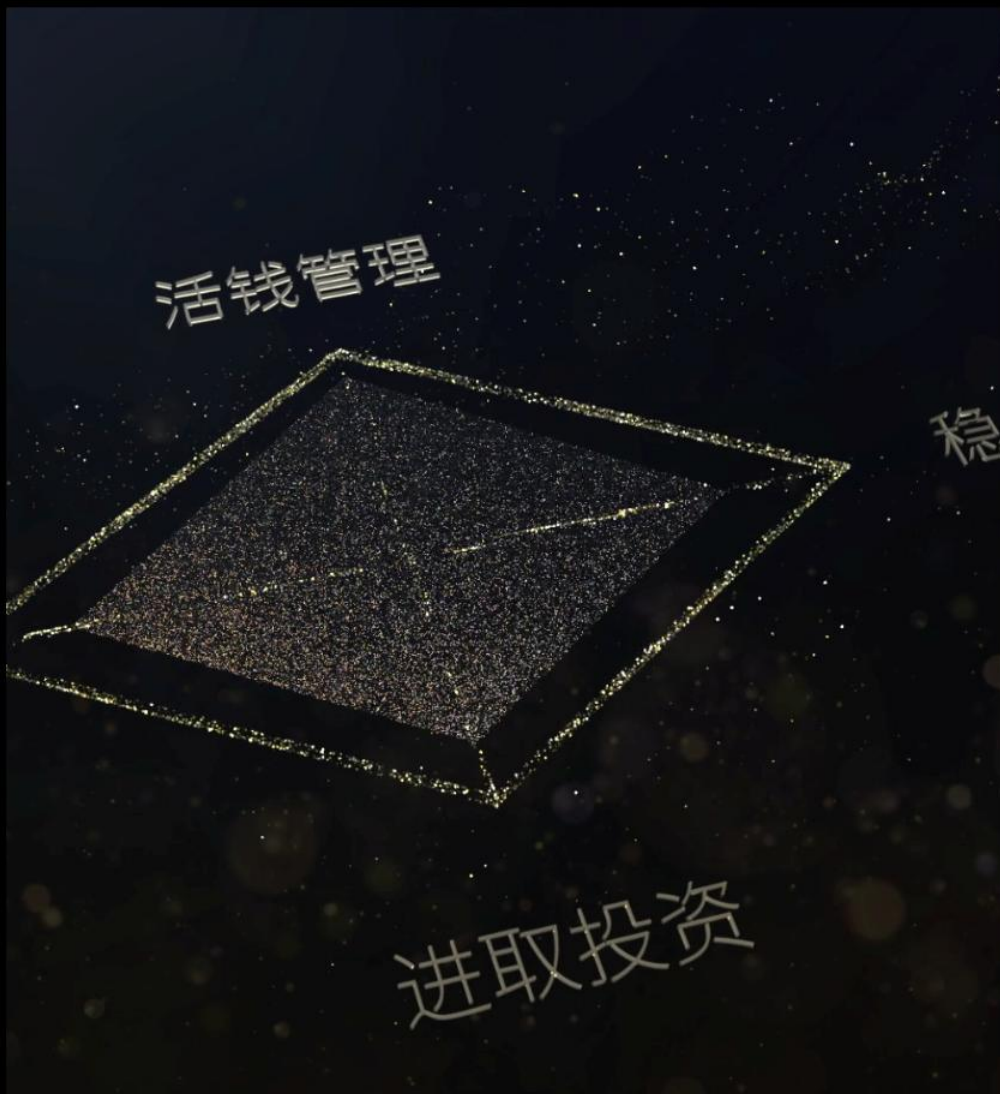






2017 UGG发布会主视觉

Project



招行金葵花卡TVC

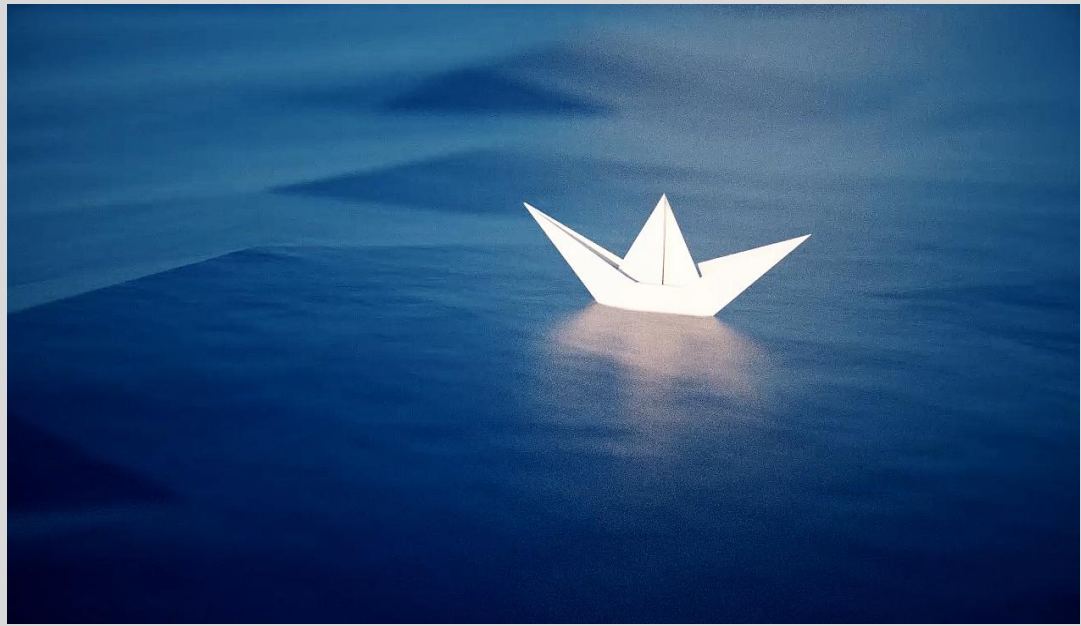
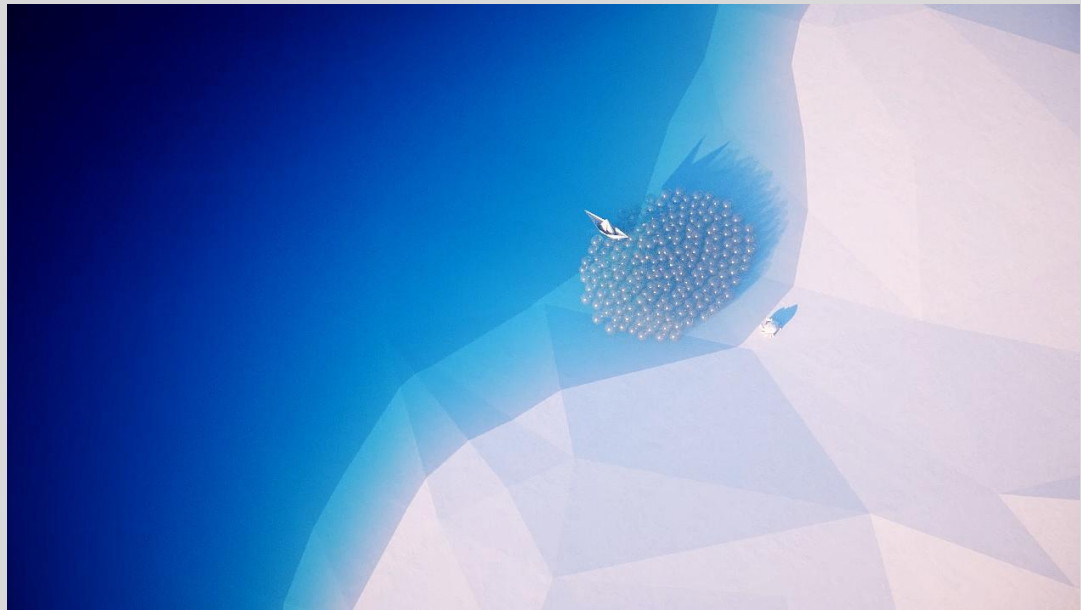


Project

《嘉人》开花动态封面



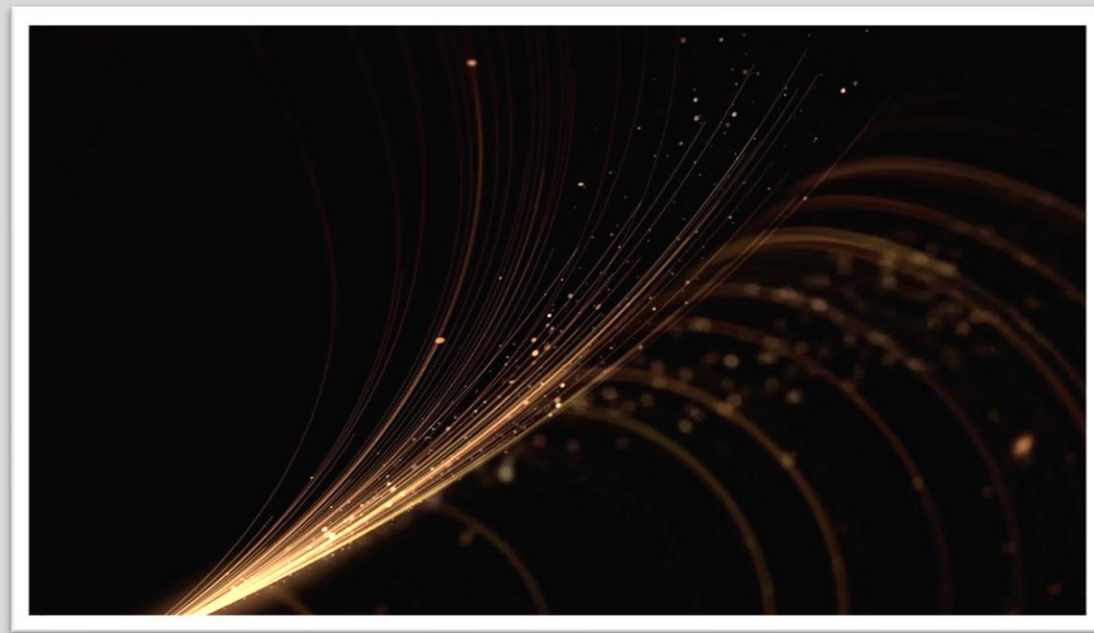
王俊凯米兰时装周纪录片片头







《唱作人》包装



Project



张艺兴 《Give me a chance》 先导预告

美拍 @张艺兴工作室

LAY ZHANG

GIVE ME A CHANCE



2018/10/05
COMING SOON

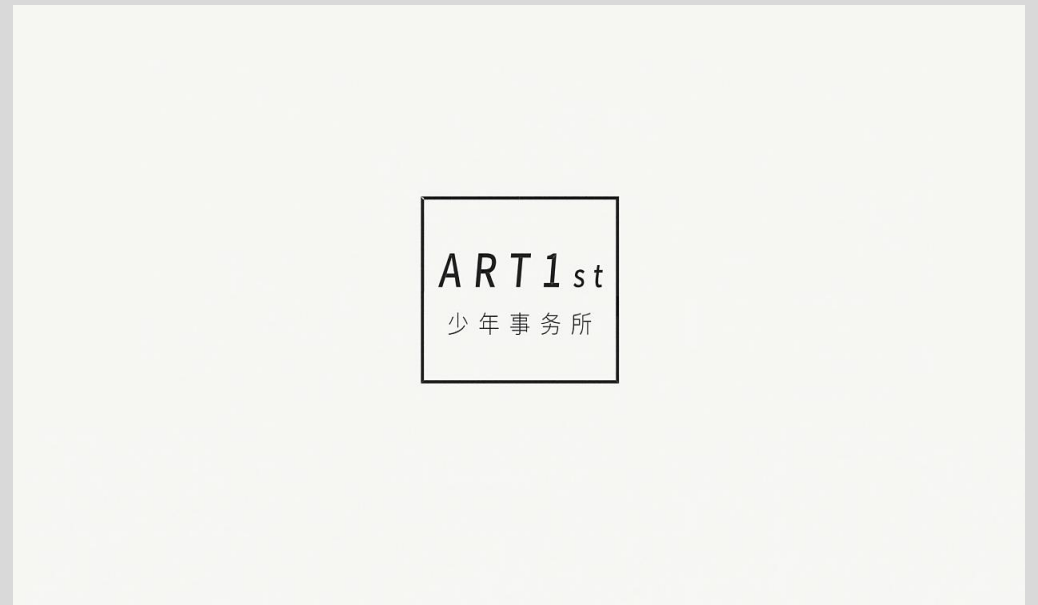
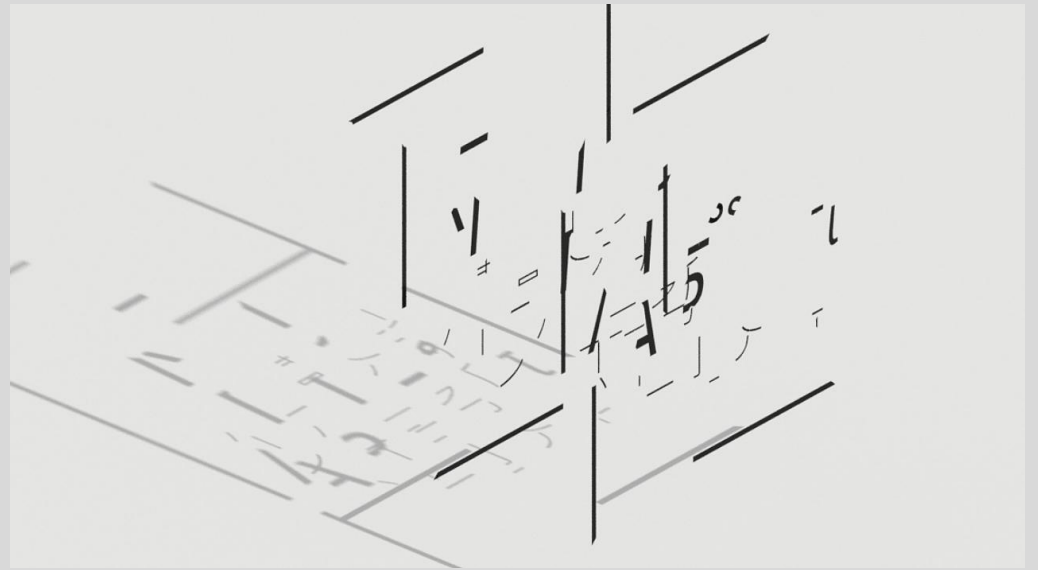
美拍 @张艺兴工作室





少年事务所LOGO演绎

万物于一





除臭 抑菌
Deodorizing Antibacterial



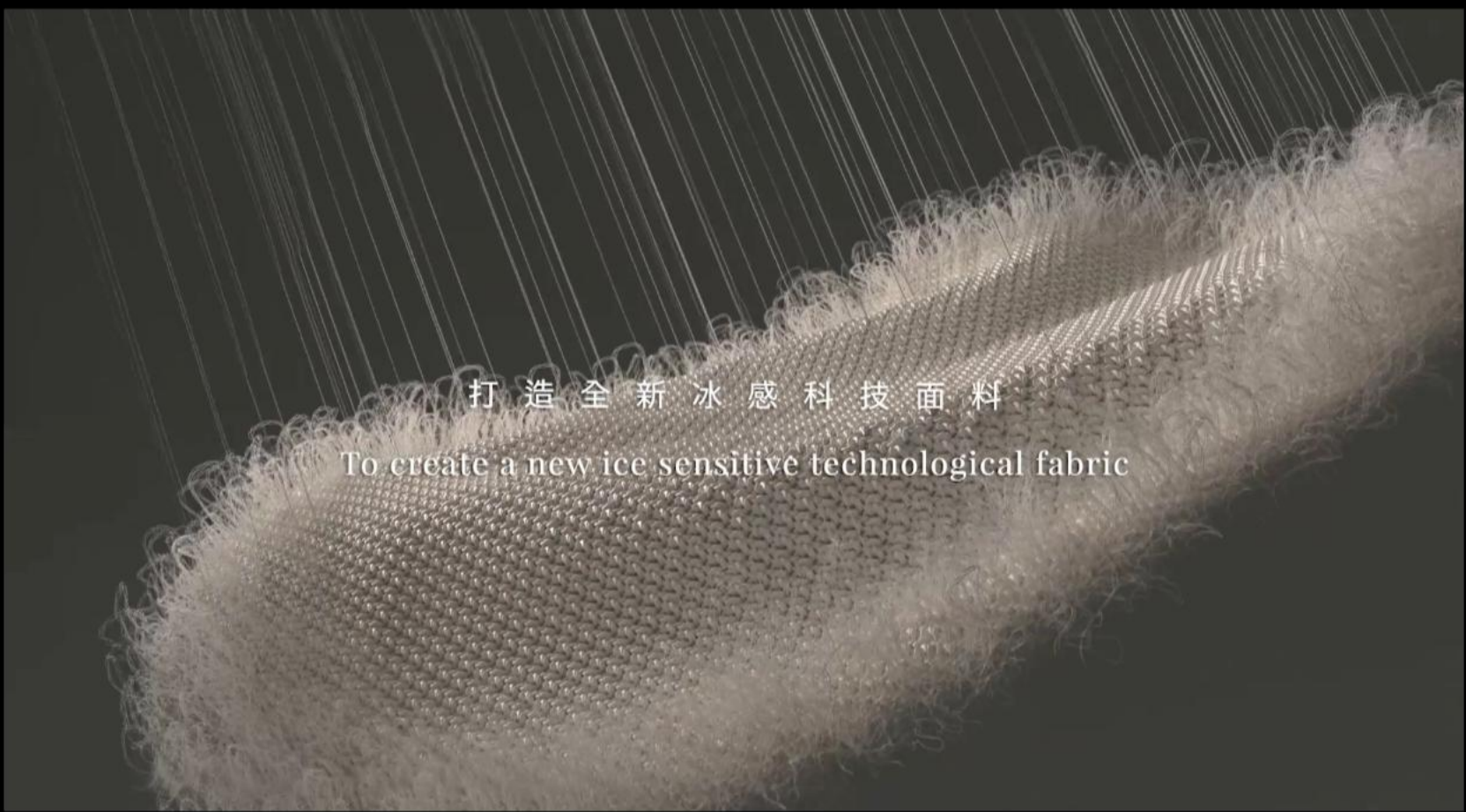
源自针叶树木浆的再生纤维
A reclaimed fibre of conifer pulp -Tencel




集聚了棉、麻、真丝、聚酯纤维优点为一体的高档纤维
A high-grade fiber collection of cotton, hemp, silk and polyester




有效抗静电
Effective antistatic



打造全新冰感科技面料
To create a new ice sensitive technological fabric



强力吸湿
Strong moisture absorption



优选咖啡萃取物 制成咖啡纱
The coffee extract is preferred to make the S.Cafe



央视春晚节目包装

Project



中国人民解放军火箭军征兵宣传片

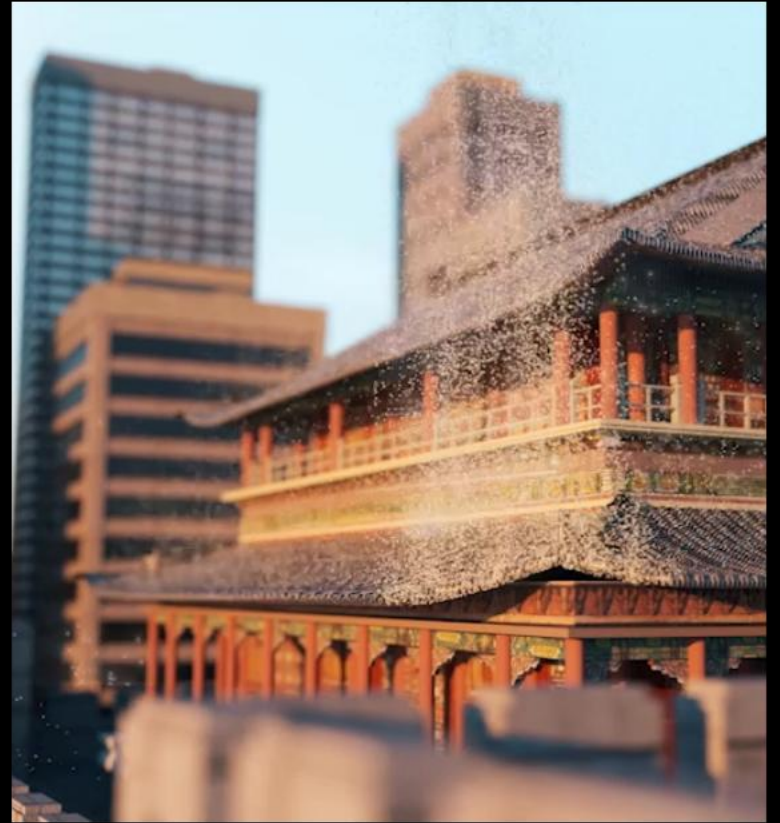
你的青春，等你点火



Project



央视纪录片工业传奇II片头





Art Happens

数字艺术

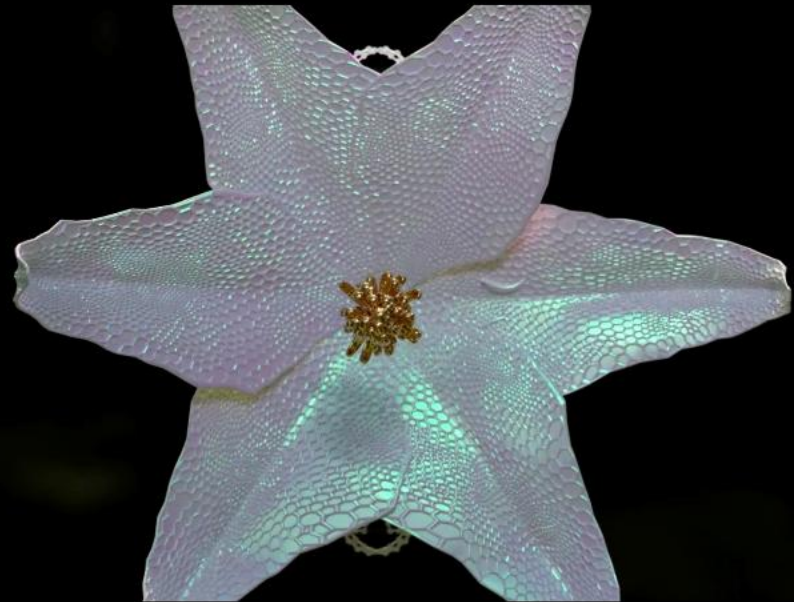
studio

STALKER – EYE

In the mystical realm of fantasy, there exists a creature unlike any other. With eyes that sparkle like the petals of a flower, and wings that shimmer in the light, it flies through the air with grace and beauty. Ribbons flutter behind it, trailing like a rainbow in its wake, as it dances among the clouds. This wondrous being is a true marvel to behold, capturing the imagination and inspiring awe in all who lay eyes upon it. With each flutter of its wings, it seems to spread joy and wonder throughout the world, filling the hearts of all who witness its flight with a sense of magic and enchantment. This is the creature with eyes in the shape of a flower, a symbol of the boundless creativity and imagination that lies within us all.

(NFT)





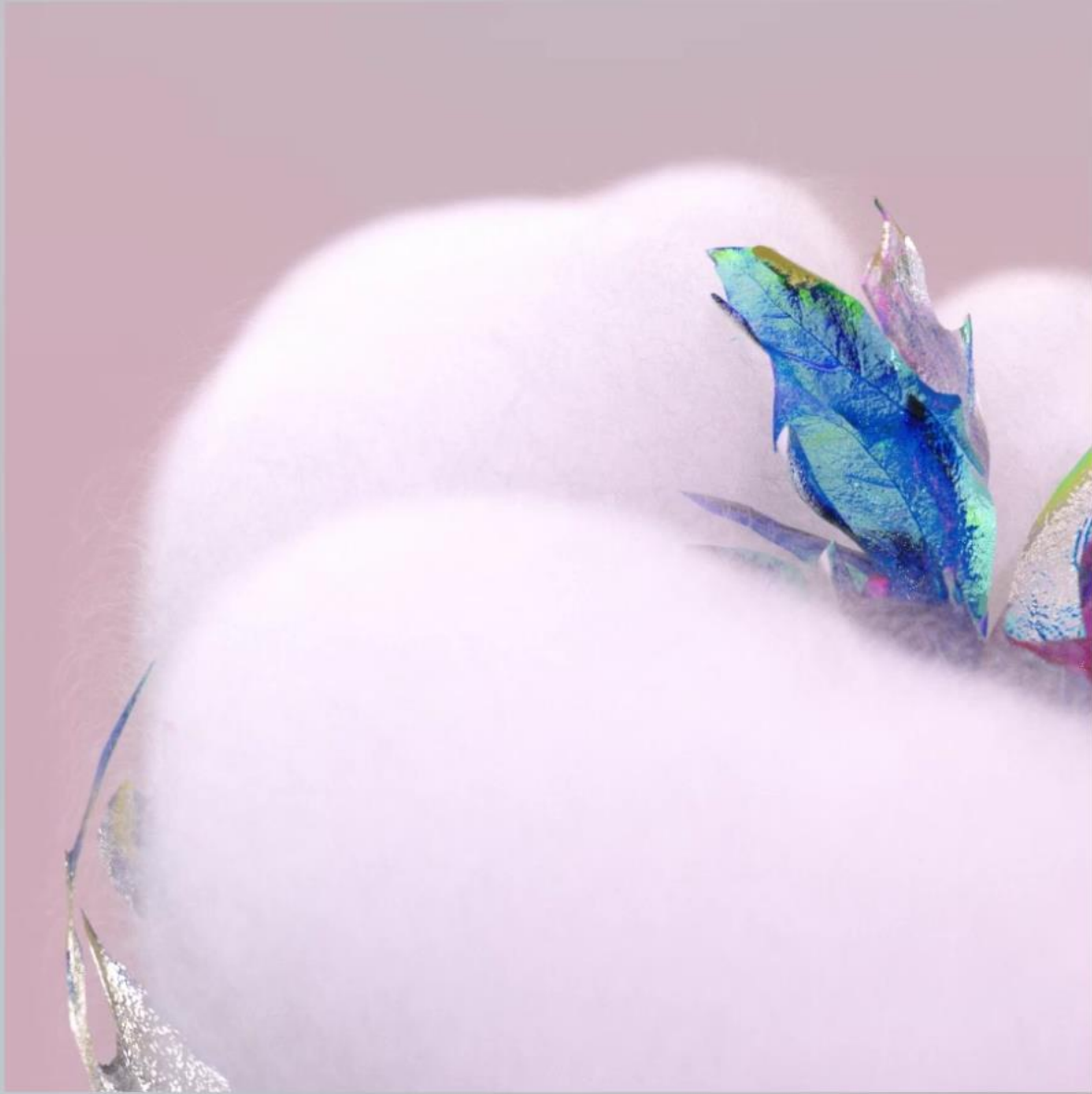


The term hybridized plant might conjure up visions of a dystopian future. Well, that might not necessarily be true. We learned that the beautiful Vanda Miss Joaquim orchid actually originated as a hybridized plant some 127 years ago.

Through its softness and beauty, it became the National Flower of My home. To visualize our new hybrid for our utopian future, we experimented with mixing materials, creating this translucent iridescent texture for our cotton.

ylso0 2022.4.28

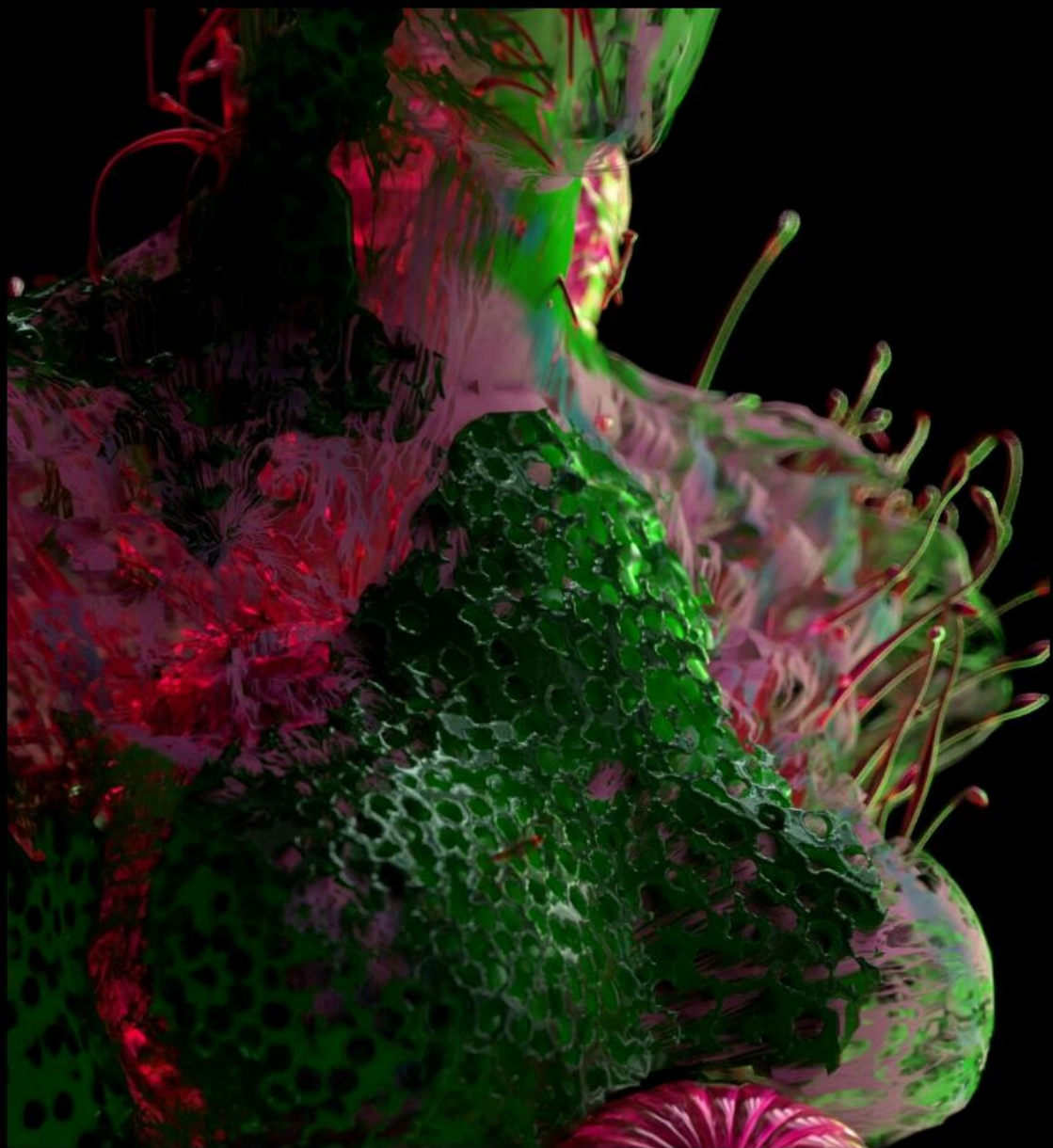




假瓷器系列

The Imitation stone (假瓷器系列) is a new "fake chinese antique" digital series about the irony of contemporary optical theatre. Inspired by "Scripture on the Secret Essential Methods of Chan", it depicted the Buddha throwing his body to the ground without speaking, like a great mountain collapsing, and the first contemplation called "The Impurity of the Body". "May it be so, World-honored One, for I earnestly desire to hear. "Beyond the form and sound. Digital "Print":2500*3300-14seconds-looping. Houdini Support:Connie HXN Graphic: Hanyun Gu/Music:Qiufan Qu/Animation Technical support: Lisen Ye



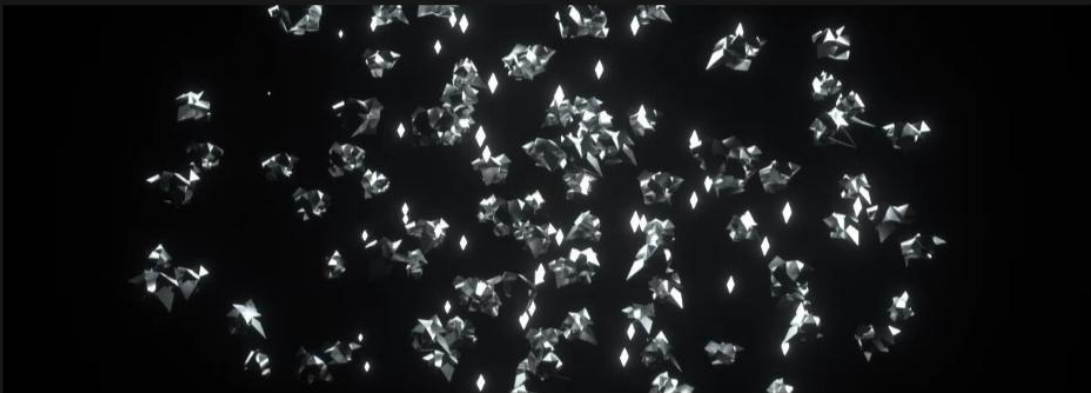
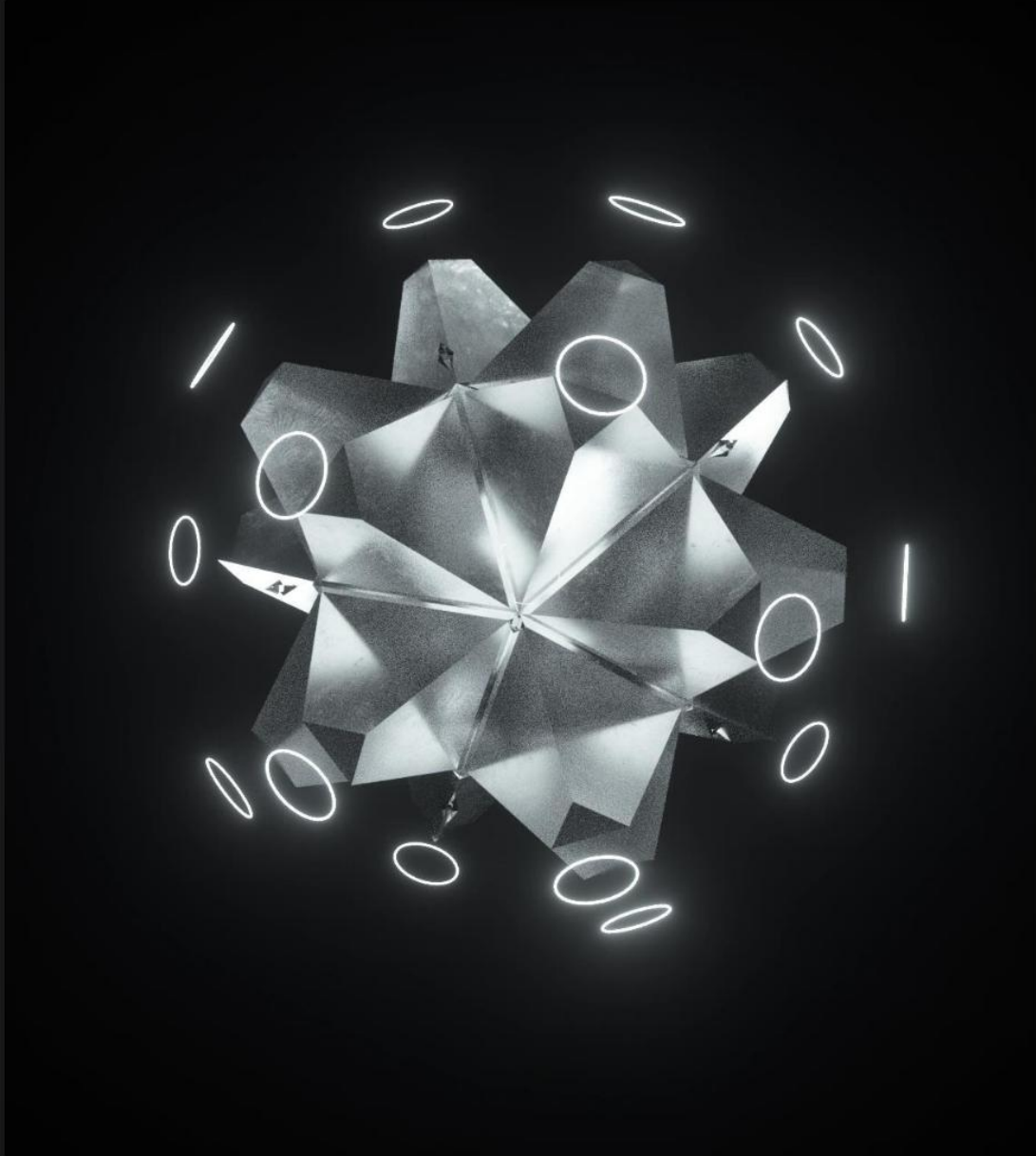


虚拟免疫计划

2021年初，由艺术家王偲丞发起，通过对于生命科学的兴趣和对于由加密艺术的好奇，邀请了建筑师、艺术家、游戏设计师、作曲家及在不同领域的研究员共同创作了虚拟免疫计划这件数字艺术作品。包括：建筑师熊枫、作曲家Nicholas Bentz，游戏设计师顾诗敏，三维动态设计师叶利森，通过与中国科学院武汉地区的研究员单超（博士，研究员。现任中国科学院武汉病毒所虫媒病毒疾病和疫苗学科组长）和方成池（博士，毕业和任职于中国科学院水生生物研究所，水生生物多样性与保护重点实验室的交流合作，我们对细胞，DNA等生物有机体结构进行艺术化表达，使用数字艺术建模的手段，利用动态3D建模软件来创作“虚拟免疫计划”数字艺术作品）

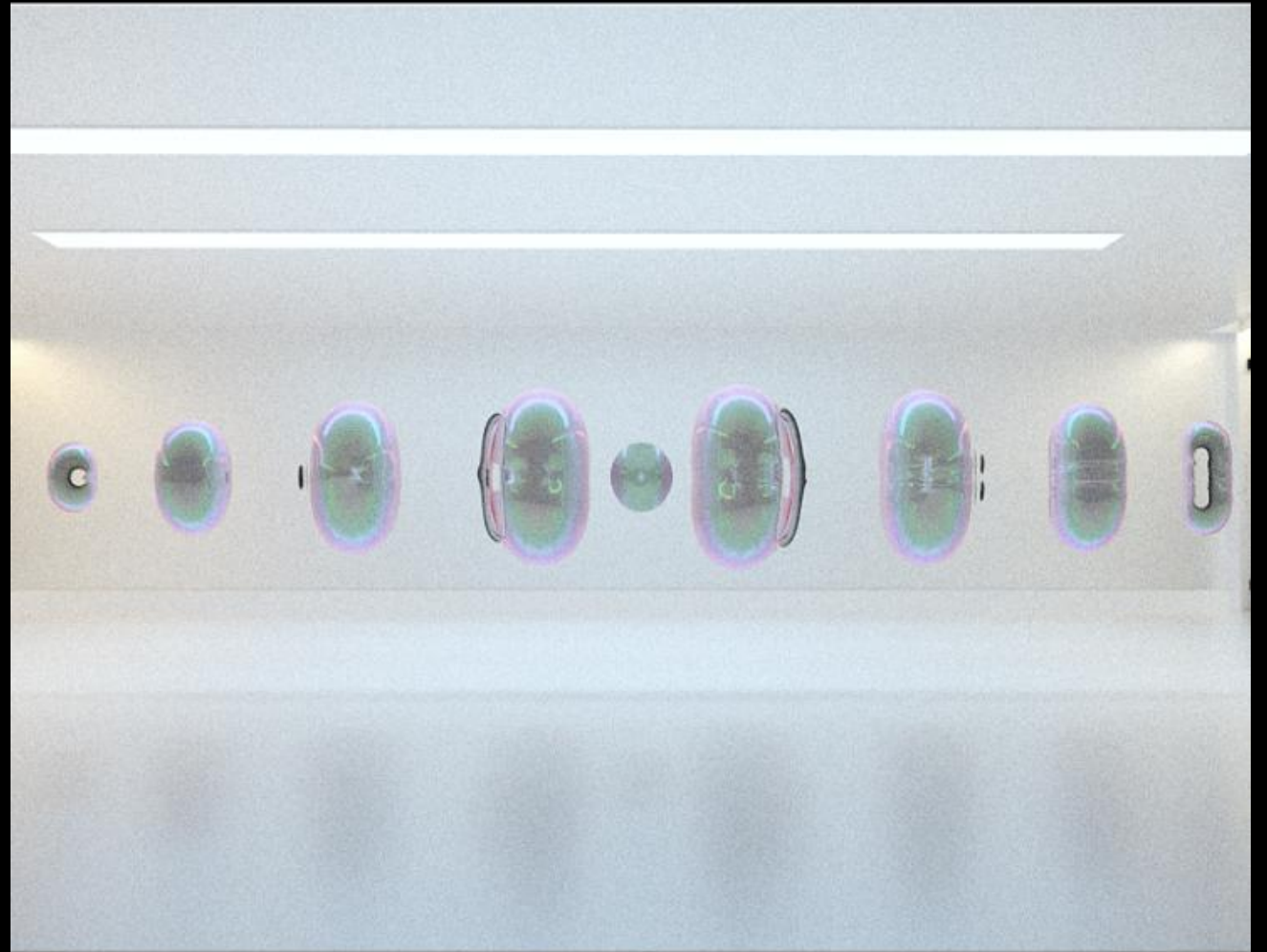
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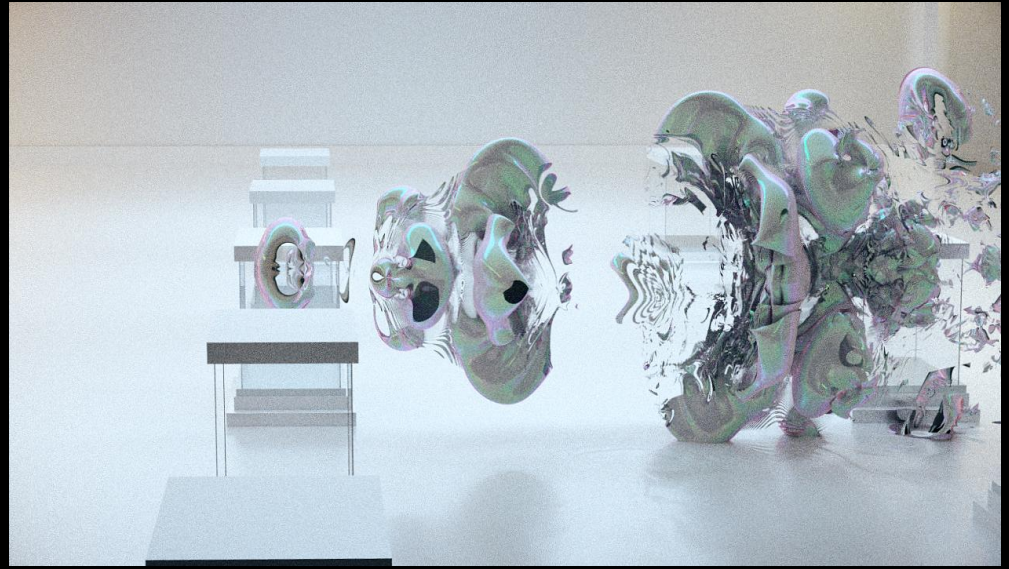
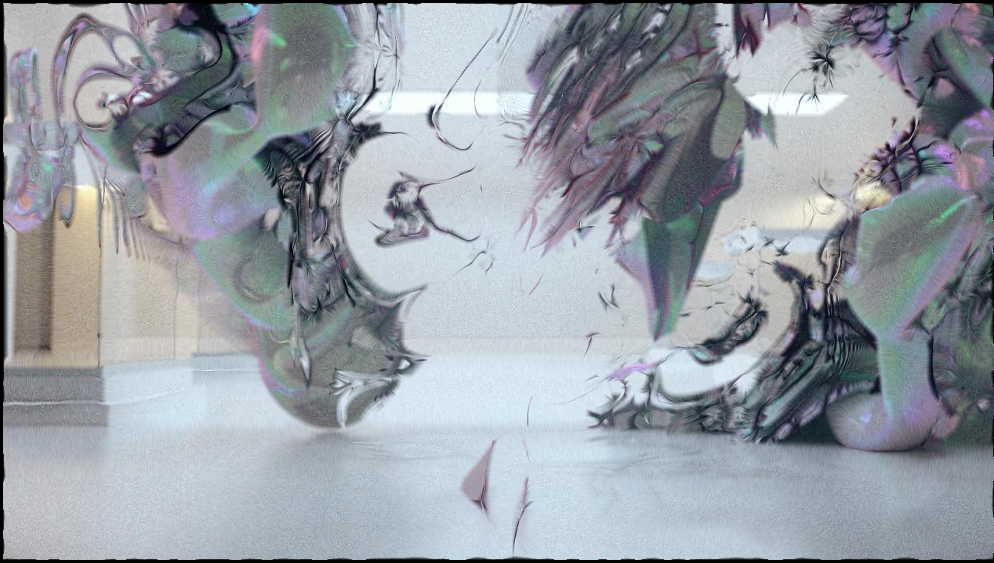


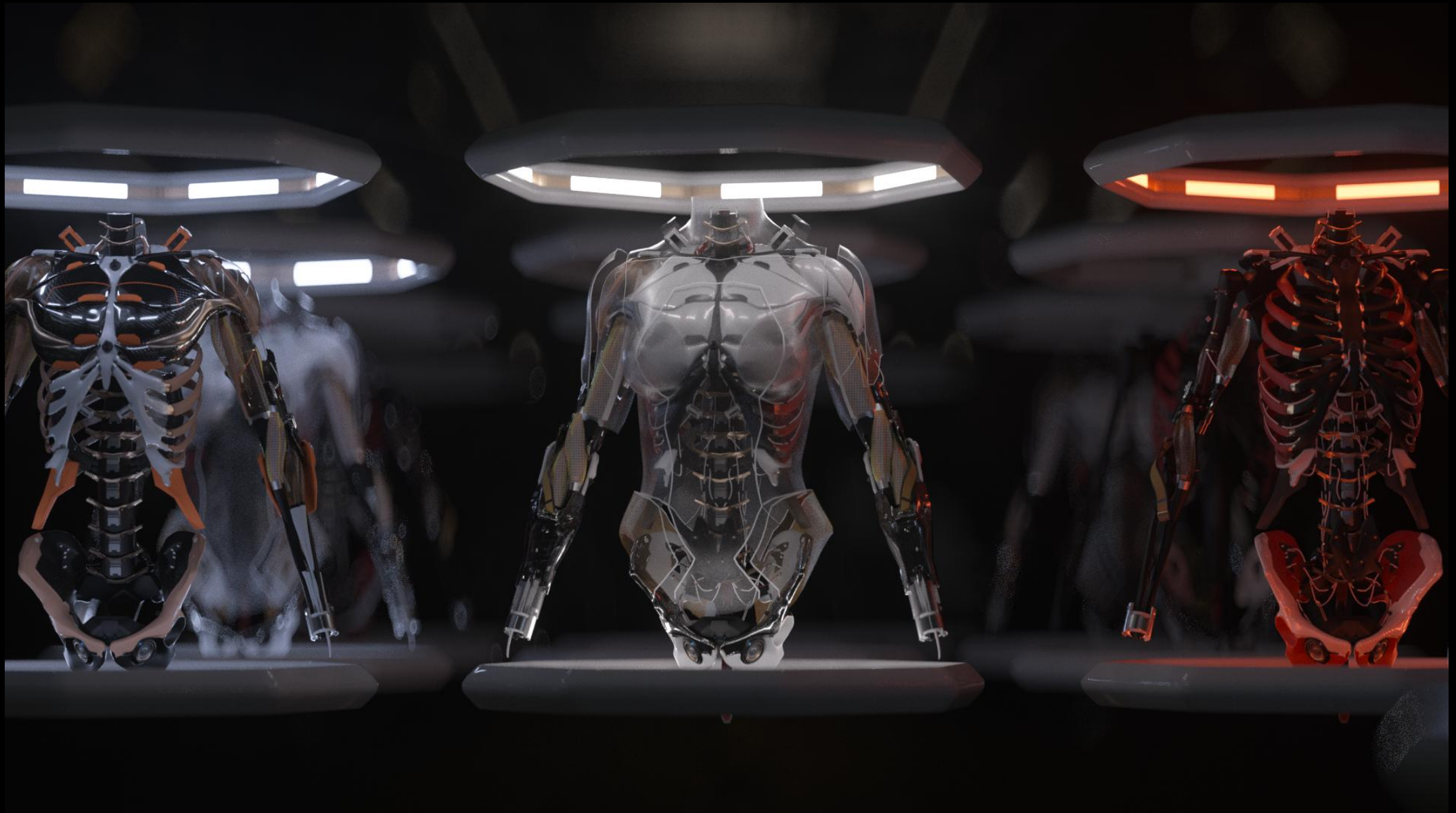


Untitled Museum

Welcome to a conceptual space that is unlike any other you have encountered. Here, you will find yourself surrounded by clumps of metallic liquid and wires that seem to stretch out endlessly into the distance. Objects of unknown material float serenely in the air, creating a surreal and captivating atmosphere that is both beautiful and enigmatic. This space defies easy categorization or explanation, drawing the viewer in with its otherworldly charm and leaving them with a sense of wonder and curiosity. As you explore this space, you may find yourself asking questions about the nature of reality, the origins of these mysterious materials, and the boundaries of human imagination. Get ready to embark on a journey through a truly unique and unforgettable realm of the mind.







CyberForm

体素方舟

第三届 TX淮海 “China Next 预见中国”
「体素方舟：濒危动物保护项目」数字交互展览 开幕

这是关于野生动物保护的一次艺术创作，艺术家团体ACE Lab借数字艺术为载体的试图唤起更多人关心并参与到保护濒危动物的公益项中。

此外，本次展览将联合小红书发售数字公益作品「体素方舟」，并把此次项目的募集款项捐赠给武汉白鱔豚保护基金会用于“江豚保护”。





A vibrant 3D rendered landscape featuring a pond in the foreground, lush green grass, and a variety of trees with different foliage colors (green, pink, orange). A blue and white structure is visible in the middle ground. The scene is illuminated with soft, warm light, suggesting a sunset or sunrise. The text "Thanks For Watching" is overlaid in the center in a large, white, bold font.

Thanks For Watching

www.aiir.studio